

## **MiWayLife supports Working Mothers Expo**

The first Working Mothers Expo is to be held at the Sandton ICC on 4-5 November 2016, and MiWayLife will be the main sponsor. MiWayLife is a division of Sanlam Life Insurance Ltd and has identified working mothers as a market segment that has been neglected by the industry. Working women play a vital role in the family and MiWayLife believe that more should be done to support and develop them with relevant products and services. A range of relevant topics will be covered at the expo such as business opportunities, personal development, financial health, returning to the workforce, child development and stimulation, childcare, self-care, and health and beauty.

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