

## ***Tick Tock* is ticking**

The countdown until the launch of Blue Planet Media's new title on watches, *Tick Tock*, is on. Says publisher Jason Aarons, "The core advertising base is watch distributors/agents, jewellery manufacturers, jewellery designers and jewellery retailers who have realised that *Tick Tock* offers them a lucrative 'in' with consumers. In addition, BPM has also received confirmation of two international advertisers from Europe and the Far East respectively, illustrating the global influence this publication seems destined to have."

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