## BIZCOMMUNITY

## Good Hope FM and SABC launch inaugural Cape Flats 7's tournament

Good Hope FM, the SABC and the City of Cape Town will officially launch the inaugural Cape Flats 7's rugby tournament at Spine Road High School in Mitchells Plain.



Image supplied: Deputy Mayor of Cape Town, Eddie Andrews with players

The tournament will take place at the Athlone Stadium on 3 and 4 September 2022.

The event, endorsed by Western Province Schools Rugby, is aimed at giving schools and players the opportunity to participate in a televised tournament held at a professionally equipped, prime community venue.



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Schools will be invited to participate – bringing their friends, families and other members of their surrounding communities along. Those not participating will also be part of the action and excitement by competing for the title of best dressed, best dance, best *gees* and loads of other fun and engaging activities.

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The aim of the tournament is to promote the Rugby 7's format and to make it more accessible to both male and female high school students who don't necessarily have easy access to the sport.

Gerard Muller, programme manager at Good Hope FM, says, "It's a massive privilege from Good Hope FM to be involved, as it's a top priority for us to listen to, and continuously better, the communities we operate in. In an area faced with many challenges and a substantial risk of promising young talent being lost, this provides a solid platform for them to partake in something positive and empowering and possibly even to be spotted by those who can develop their skills further and help them to build successful careers. In addition, it's a fun day out for the whole family."



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Leading up to the tournament, Good Hope FM hosted a series of outside broadcasts at multiple schools. There will still be two broadcasts this week on 30 August and 1 September from 6am-9am at Curro Digital Education, Delft and Scottsdene High, Kraaifontein respectively.

For more information on the tournament, visit the Good Hope FM website.

For more, visit: https://www.bizcommunity.com