

Gagasi FM is obsessed with KZN's talent

Issued by [Gagasi FM](#)

4 May 2022

KZN's Gagasi FM launched its line-up this past Tuesday under the theme #WeGotTalent. From 2 May, its audience can look forward to an almost completely new weekday line-up.

KZN will wake up to some inspiration and motivation by Dj Vumar on *Sunrise Sessions* (4am–6am), followed by the popular comedian, Felix Hlophe and Njabs Zwane on *The Uprising* (6am–9am). Khaya Dladla will join Heazy and Zisto on the station's new afternoon drive show *Gagasi FM Drive* (3–6pm).

Khulekani 'Daddy Khulz' Mbambo will now be joined by the SA radio award winner Clarissa Mfeka on *The Hangout* (9am–12pm). New to daytime is "iRadio imnandi ebsuku" Dj Sonic who will be anchoring *The Middyay Connexion* (12pm–3pm) with Flymotion as his co-host.

Simtho Dladla and Mike Makaab remain on *Extra Time* Monday and Friday 6pm–7pm with seasoned broadcaster Alex Mthiyane to continue hosting his award-winning *Indaba*.

Further to this line-up, Gagasi FM listeners can now expect traffic reports throughout the day. "Our audience has consistently shown a pertinent need to be informed about traffic even outside the two prime time shows. This is further attestation to changing listening trends to which we have responded by increasing the info-combo throughout the day comprising of news, traffic and sports at the top of the hour. Such will also be extended to our digital channels as our response to this growing demand," said Alex Mthiyane, head of Audience Experience of Gagasi FM.

It is clear from Gagasi FM's new line-up that the station is obsessed with grooming and retaining talent. "#WeGoTalent is part of our vision as a station. We want to not only discover new talent, but also give known KZN talent an opportunity to grow on radio and hopefully grow or move onto bigger platforms. The key is to shine a light on the talent that KZN has," said Minenhle Dlamini, managing director of Gagasi FM.

True to the vision of unearthing KZN's talent, Gagasi FM will be adding YouTube's 'Drive Usakaza' content creator Sizwe Sibisi and Penny Ntuli, aka 'Mawabafana' who has received over 180,000 views on her For Gagasi FM to add me to their Line Up Facebook post.

The new line-up comes after almost a year since Dlamini took over as the station's MD which also saw a realignment of operations internally. "It has been an amazing journey since the changes were implemented almost a year ago. Even the process of putting together the new line-up was largely informed by where we are as a business and the offering we need to deliver to both our audience and advertisers," concluded Dlamini.

The station will soon embark on a roadshow throughout KZN taking the new shows to listeners. Stay tuned to Gagasi FM and follow the station's digital platforms for more information.

Facebook: [GagasiWorld](#) | Twitter: [@GagasiFM](#) | Instagram: [@gagasifm](#)

" **Gagasi FM new lineup announced** 3 Apr 2024

" **Study with Gagasi FM in 2024** 9 Jan 2024

" **Sold out show as Gagasi FM celebrates 10 years of Beach Fest** 21 Nov 2023

" **Gagasi FM withdraws from the South African Radio Awards** 9 Nov 2023

" **Change in leadership at GH Media Group: Ensuring continuity and innovation** 11 Sep 2023



Gagasi FM

Gagasi FM is the number one commercial radio station in KwaZulu Natal to reach the black urban and peri-urban black youth.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>