

CT named World's Leading Festival and Event Destination for 2021

The 28th edition of the annual World Travel Awards has named Cape Town the World's Leading Festival and Event Destination for 2021.



Source: kavram©<u>123RF.com</u>

Addressing Cape Town Tourism, Graham Cooke, founder of the World Travel Awards, said, "Winning tourism's top honour this year is more important and more valuable than ever before. With the anticipated return of global tourism, the dominant trend among travellers is for extra indulgence and a determination to book with only the very best. My heartfelt congratulations once again to you and all the team behind this incredible and richly deserved achievement."



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With international travel having recently been curtailed by global travel bans, James Vos, mayoral committee member for economic growth for the City of Cape Town, and Cape Town Tourism CEO Enver Duminy and their teams are encouraging all South Africans to get vaccinated and then get out and about safely.

Said Duminy, "South Africa's already flailing tourism and hospitality sectors are in dire need of support through domestic travel. It's really the industry's greatest – and only – hope right now. We have partnered with the City of Cape Town to launch our domestic tourism campaign to help our locals show our local businesses love, while travelling wisely, with Covid-19 precautions top-of-mind."

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