

NYF Television & Film Awards announces new categories and call for entries

New York Festivals World's Best TV & Films competition is open for entries and has announced new categories.



Screengrab from [gala recap video](#).

“Every year, we evaluate and update our categories to stay current, and this year we have added categories across new content areas and expanded recognition for brand image campaigns,” said Rose Anderson, VP/executive director of NYF Television & Film Awards. “We welcome storytelling across all platforms including all genres for all types of audiences.”

Esports coverage is growing exponentially on a global level and NYF’s inaugural Esports categories include: Esports Journalism, Esports Reporter, Esports Coverage, Esports Competition Newscast, Esports Special, and Digital Short-Form Esports.

New categories

Brand image creates recognition and NYF’s Corporate Image categories provide exceptional opportunities to recognise innovative storytelling that showcases a company’s vision, core policies, and public facing identity. Newly expanded Corporate Image categories for 2019: Brand Image, Digital Short-Form Branded Entertainment, Branded Content, Attitudinal Training, Branded Documentary Film, CSR Not-for-Profit, Employee Engagement, Public Relations and Social Engagement.

Additional categories added to the robust roster include: Telenovela Promotion, Digital Short-Form Music Video, Human Rights Documentary, Student Documentary.

The 2019 Television & Film Awards gala will take place at the annual NAB Show in Las Vegas on 9 April 2019. For the ninth consecutive year NYF and their official partner, NAB Show, will present the TV & Film Awards to the more than 102K+ attendees from 160 countries and 1,700 exhibitors, all with a combined purchasing power of \$20.5bn.

Grand Awards

In 2018, five distinguished entries were honoured with Grand Awards: *Jane* (National Geographic); *Diana: In Her Own Words* (1895 Films); *Mosul* (Frontline PBS /C4/ Mongoose Pictures); *Yamazaki Moments* (Dentsu Inc.); and *Genius* (National Geographic).



Seven wins for SA at NYF TV & Film Awards 2018

12 Apr 2018



Greg MacGillivray, chairman/director of MacGillivray Freeman Films was recognised with the 2018 New York Festivals [Lifetime Achievement Award](#).

2018 Industry Awards honoured Al Jazeera English, Qatar, as Broadcaster of the Year Award; The Edge Picture Company, UK, as Production Company of the Year Award; and Movistar+, Spain as Program Promotion Team of the Year Award.

[TVFCFE](#) from [New York Festivals](#) on [Vimeo](#).

The deadline to enter the 2019 Television & Film Awards competition is 15 October 2018. Entry details and competition rules and regulations can be found [here](#). To view the complete list of categories, please click [here](#).

All Entries in the 2019 competition will be judged online and screened by New York Festivals Television & Film Awards grand jury of 200 plus producers, directors, writers, and other creative media professionals from around the globe.

Nominated finalists are judged by a selected panel at the United Nations for the UNDPI Awards. Award-winning entries will be showcased on the NYF Television & Film Awards website. To view the 2018 TV & Film Awards winning entries please click [here](#).

For more, visit: <https://www.bizcommunity.com>