

## **AdWraps joins forces to form empowerment company**

Outdoor media company AdWraps, has started up a joint venture with Back2Front Promotions (a wholly black owned promotions and events group), to form Back2Front Media.

Hilton Steinfeld heads up Back2Front Media as Chairman, with Molefe Molefe as Managing Director.

Back2Front Media will offer digital media billboards and DynaScans to the public through its business venture with Adwraps.

For more, visit: <https://www.bizcommunity.com>