

New general manager appointed for Hansa Pilsener

Sarvesh Seetaram has been appointed as general manager of Hansa Pilsener, effective 1 October .

Sarvesh joined South African Breweries in 2012 as an executive assistant in brand marketing and was appointed to regional marketing manager of Egoli in February this year. His new position will see him heading the team on one of the country's biggest beer brands.

For more, visit: <https://www.bizcommunity.com>