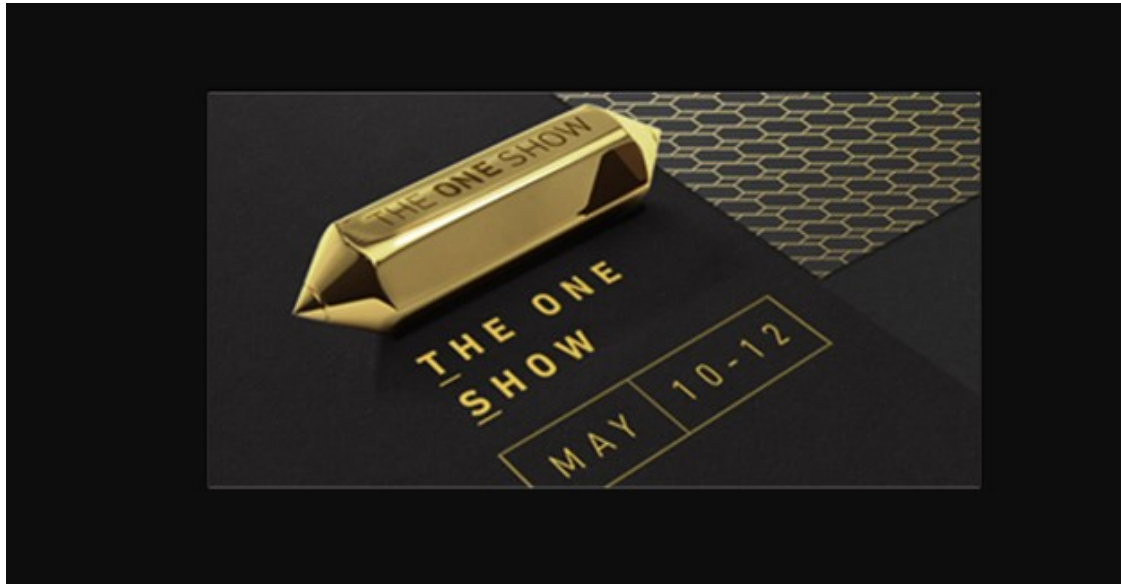


Radio finalists revealed!

Finalists in the 'radio' category have been revealed for One Show 2017, with nine SA entries making the grade.



TBWA Hunt Lascaris Johannesburg and **Produce Sound Johannesburg** feature in the category 'broadcast: any length – campaign' for their 'Before it's not fun anymore' work for client Flight Centre Travel. **Ogilvy & Mather Johannesburg** features twice in the same category – for KFC's 'The Everyman Meal' and Vodacom's 'You Should Have Called'.

Ogilvy & Mather Johannesburg features five more times in the 'craft: writing – single' category: For KFC's 'The Everyman Meal' Cherry Lip Balm, Claw Thing and Coloured Weights as well as for Vodacom's 'You Should Have Called' Double Blue Tick and Email. **OpenCo - The Open Collaboration Johannesburg** and **Howard Audio Johannesburg** feature in the same category for BMW South Africa's BMW Original Parts 'CEO'.

[Click here](#) for the full list of finalists, which includes all the gold, silver and bronze pencils as well as merit winners. The full award details will be announced during One Show Creative Week from 8 to 12 May.

You can view this and other One Show entries by browsing [this year's entries](#). Visit our [One Show special section](#) for all the latest updates!

For more, visit: <https://www.bizcommunity.com>