

# The New Age gets the attention of the South African media

The New Age was launched at a media briefing held recently at Summer Place in Hyde Park, Johannesburg.





The launch attracted the national media, inquisitive to hear what the new daily newspaper is offering South Africans.

Speaking at this briefing was Atul Gupta (executive chairman) and Dr Pahad (senior advisor and board member of TNA Media) along with the editor Vuyo Mvoko who said, "The New Age will differentiate itself by presenting the widest range of news and information in a bold, accurate and balanced manner. We will be critical, but fair and constructive. We will work towards raising the level of awareness and consciousness around issues affecting all the people of South Africa, and to celebrate the achievements of a united South Africa."

Appearing in mid-September from Sunday to Friday, The New Age will dedicate ten pages per issue covering all nine provinces.

Photographs by TNA in-house photographers

The New Age will have an online version up and running by 1st September 2010 with dynamic and exciting content updated constantly.

For more, visit: <https://www.bizcommunity.com>