

Zanzibar hosts international filmmakers

The Zanzibar International Film Festival (ZIFF) taking place 8-16 July 2017, hosts international filmmakers from across Africa and all over the world. This year the theme is “Finding Joy”.



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The festival is one of the highlights of the island nation’s cultural calendar with thousands of people attending every year. Films, filmmakers, film-lovers and tourists all flock to the nine-day event that celebrates music, the arts and the spirit of the island itself.

The networking and business opportunities presented at ZIFF for filmmakers are substantial, especially this year with the first annual SOKO FILAM, Film and TV Content Market taking place during the festival.

It is the attendance of the filmmakers from across Africa and beyond that helps to create the vibrant and engaging atmosphere that the festival is renowned for. Filmmakers take part in multiple workshops, discussions and interactions with other industry players, aspiring filmmakers, and film fans from Zanzibar and beyond.

Most African filmmakers whose films are selected for screening are self-funded and often struggle to cover their own costs to attend the event. ZIFF has a goal of providing accommodation to at least 20 African filmmakers and needs the support of film-fans from across Africa and the world to make this possible.

To assist in covering the costs of transporting and accommodating 20 African filmmakers for three days at ZIFF, the festival has launched a crowdfunding campaign at <https://www.generosity.com/fundraising/20-filmmakers-at-ziff-20>.

For more, visit: <https://www.bizcommunity.com>