

# 2019 Lisbon International Advertising Festival gets global grand jury

The grand jury of the 2019 Lisbon International Advertising Festival has been announced. The advertising festival will take place at the Ciência Viva museum in the capital of Portugal on 20 September 2019.

This jury comprises of advertising professionals from all around the world. They will judge online, in the first phase, all the works in the competition.

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Lisbon International Advertising Festival announces executive jury 18 Apr 2019

From this voting process, a shortlist will be created, which will then be judged by the executive jury, chaired by Andrés Ordóñez, the chief creative officer at FCB Chicago.



Image credit: Lisbon International Advertising Festival.

# The grand jury is...

#### Film category:

- Aricio Fortes chief creative officer at BBDO Shanghai
- Joanna Monteiro CCO at FCB Brasil
- Christoph Everke Creative Director at ServicePlan
- Valerie Madon CCO Southeast Asia at Havas Group
- Jeff Stamp Deputy CCO at Grey Group USA
- Marco Versolato CCO at Wunderman Thompson
- Joel Holtby Partner/Creative Director at Rethink
- Alexis Ospina CCO at VMLY&R Mexico

#### Press category:

- Joaquin Espagnol executive creative director at Cheil Spain
- Álvaros Rodrigues CEO | CCO at Fullpack
- Cristiana Boccassini CCO at Publicis Italy
- Johanna Santiago creative director at JWT San Juan
- Primus Nair ECD at Lego Agency
- Juan Pablo Valencia regional creative director at FCB Artgroup
- Guillermo Tragant founder and chief creative officer at Furia
- Eduardo Balloussier Associate Creative Director Grey Group

# Radio category:

- Lluis Rotger Vidal associate CD at Geometry
- Kito Siqueira music and sound producer at Satellite Audio
- Paola Mounla CD at J Walter Thompson
- Sebastian Arrechedera co-chairman and chief creative officer at AC mcgarrybowen
- Jill Kershaw CEO Dound & Fury
- Marta Fraczek Associate Creative Director Saatchi & Saatchi IS
- Sergio Alonso Associate Creative Director Ogilvy NY

# **Outdoor category:**

- Daniel Chu EVP creative at Midnight Oil
- Francisca Maass CCO at Grey Germany
- Maria Milusheva CD/Partner at Noble Graphics TBWA
- Pablo Maldonado creative director at Wunderman Thompson Buenos Aires
- Rodolfo Sampaio partner/VP at Moma Propaganda
- Cece Chu Senior Creative Stanley St
- Christiano Assunção Creative Director DDB Moçambique
- Daniel Portuga Associate Creative Director Publicis Sapient NY

## Campaign category:

- Josh Fell CCO at Anomaly LA
- Ariel Soto VP/CCO at BBDO Mexico
- Gavin Milner group creative director at TBWA\Chiat\Day
- Kapil Bhimekar associate CD at Y&R Dubai
- Anthony Chelvanathan SVP/CD at Leo Burnett
- Otavio Schiavon Executive Creative Director Africa

## Promo and activation category:

- Ricardo Dolla senior copywriter at Red Fuse Paris
- Cristiano Tonnarelli ECD at Merkle
- Damian Nuñez CCO at MullenLowe & Profero
- Eduardo Basque head of art at Mestiça Propaganda
- Ammiel Fazzani ECD at Leo Burnett Argentina
- Katja Behnke creative director at Publicis Pixelpark
- Luis Campoverde Founder/CCO at OMG
- Fred Aramis Creative Director TBWA\Worldwide

## **Direct category:**

- Nicola Rovetta CCO at MullenLowe Italy
- Sarah Mestarihi CD at M&C Saatchi
- MT Carney founder/creative lead at Untitled Worlwide US
- Malek Ghorayeb regional ECD at Leo Burnett Lebanon
- Rodrigo Gonzalez associate CD at The Community
- Bitan Franco Prieto founder and CCO at Mono
- Klára Palmer CD at McCann Prague
- Sue Kohm CD at R\GA

#### **Events category:**

- Russell Barrett managing partner and CCO at BBH India
- Eran Nir CCO at Gitam BBDO
- Felipe Medina CCO at Raya
- Juliana Paracencio ECD at Publicis Spain

## **Digital category:**

- Jimmy Landaburu digital creative director at Creacional AAG
- Álvaro Sepúlveda founder/CEO at Media Trends Group
- Anita Fontaine creative director at the department of new realities at Wieden + Kennedy
- Flip Sorée head of creative at Cheil Worldwide
- Ali Rez regional ECD at Impact BBDO
- Angelo Maia Creative Director R\GA NY
- Marta Llucià Chief Creative Office Yslandia

#### Mobile category:

- Carlos Monteiro head of strategy at White Way
- Agnello Dias co-founder at TapRoot Dentsu
- Jennifer McBride co-founder and managing partner at We are Phase2
- Kaz Tsuburaku ECD at Dentsu Canada
- Conrado Cotomácio Executive Creative Director Jüssi
- Daniel Pownall Executive Creative Director VML Y&R Madrid

#### **Public Relations category:**

- Lesley Sillaman senior VP at Havas PR
- Alex Malouf corporate communications at Procter & Gamble
- Agnieszka Bacinska CEO at Walk PR

#### Innovation category:

- Istvan Bracsok CCO and founder at White Rabbit Budapest
- Pedro Gallardo managing director/digital experience director at Tribal Spain

## Branded Content category:

- Lisa Bright ECD at FCB Chicago
- Lennie Stern head of creative and entertainment strategies at BETC
- Fernando Guntovitch founder/CEO at The Group Comunicação
- Kenn MacRae global CD at Smoke & Mirrors

# **Design category:**

- Fabio Caveira senior art director at J Walter Thompson Qatar
- Florian Marquardt art creative director at Goodby Silverstein & Partners NY
- Rodrigo Faustino founder at Commgroup Branding
- Luís Gatti associate CD at Saatchi & Saatchi Dubai
- Alice Chiapperini senior art director at AKQA
- Muggie Ramadani CD/partner at Bold Scandinavia
- Dominic Hofstede ECD at Maud Melbourne
- Noreen Morioka head of design at Wieden + Kennedy

### Craft category:

- Steve Babaeko CEO/CCO at X3M Ideas
- Ricardo Moreira director and craft retoucher at Moreira Studio
- Adilson Xavier Executive Producer Zola

For more information contact info@lisbonadfestival.com or +351 913 062 817.

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