

## Creative Week 2020, The One Show moved to online streaming events

The One Club has moved Creative Week 2020, including The One Show and ADC 99th Annual Awards ceremonies to online streaming events due to continued uncertainty around coronavirus.



Kevin Swanepoel, CEO, The One Club. @ Margarita Corporan.

Due to continued uncertainty around coronavirus and spread of Covid-19 in the US, The One Club for Creativity today announced all in-person Creative Week events will move online for 2020. The events were scheduled to take place in a number of New York venues from 11-15 May.



The One Show and ADC Awards judging moves online due to coronavirus outbreak 3 Mar 2020

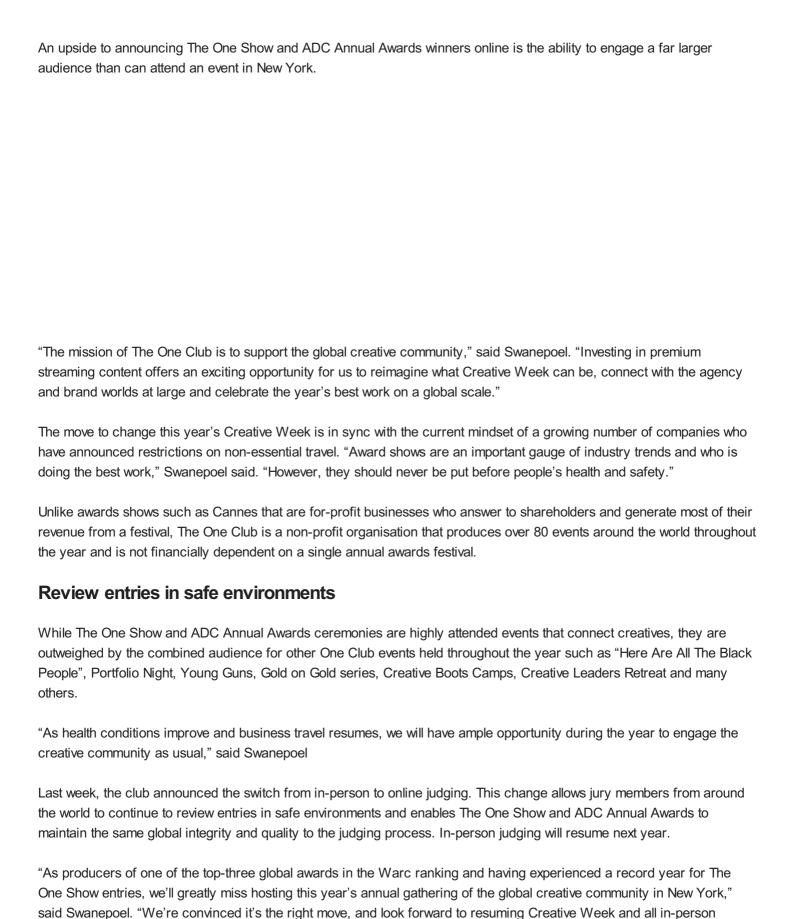
## **High-quality streaming events**

The organisation will replace the in-person One Show, ADC 99th Annual Awards and Young Ones Student Awards ceremonies with high-quality streaming events to announce Pencil and Cube winners to the global creative community. Online versions of awards ceremonies and other related content are being discussed, with details to follow in the coming weeks.

The changes to Creative Week will apply only to the 2020 edition, with all events and awards show ceremonies returning in 2021.

"With so much uncertainty at the moment, the prudent step is for us to extend our stance of not putting people at risk," said Kevin Swanepoel, CEO, The One Club. "We switched from in-person to online judging last week, and this change with Creative Week is driven by the same abundance of caution for the well-being of the creative community."

## The upside



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judging, shows and events in 2021.