

Online printing platform Ryteprint launched in Nigeria

By  Tom Jackson

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Online printing platform Ryteprint has launched in Nigeria to enable individuals, small businesses and corporate organisations to buy customised business printing and marketing printed products.



Products available on Ryteprint include business cards, letterheads, envelopes, brochures, notebooks, invitation cards, wedding stationery, posters, roll up banners, stickers, canvas prints, wall art, and photo books.

Founder Olawale Awani told Disrupt Africa the startup's platform offered the biggest selection of printed products in West Africa, making it the biggest print shop in the region.

"We pride ourselves in the quality of our products, making everything we offer first rate and, as you can guess, we do not do sub-standard products," he said,



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Users have access to thousands of design templates, and can also work with professional creative design professionals. Deliveries of printed products are free.

[Ryteprint](#) was formed in late 2016, and was beta testing for eight months prior to its launch in August.

“We are confident about the platform's robust capability to handle both the traffic and deliver a total customer experience of hassle free ordering of customised business and marketing materials,” Awani said.

“Our customers have been extremely happy with our quality and value for money products and acceptance has been excellent so far.”

The startup plans to expand across West Africa and Africa, with its marketplace launch scheduled for the second quarter of next year.

Read the [original article](#) published on www.disrupt-africa.com.

ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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