

Meltwater to host panel with DStv Content Creator Award nominees

The inaugural DStv Content Creator Awards have arrived and they will be celebrating people, influencers, brands, and agencies that make consumers feel good.



Image Supplied.

The nominees for the Best Brand-owned Platform Category award have been announced and Meltwater will be hosting a virtual panel where they will be interviewing the nominees on how these campaigns came to life.



Fran Luckin looks back at a year of creative innovation

24 Aug 2021



The panel will consist of:

- Sanna Virtual Comedy Bar | Fran Luckin, chief creative officer at Grey
- Savanna Launches Gugu | Fran Luckin, chief creative officer at Grey
- Checkers Sixty60 | Marek Fine, business unit director at 99c & Marius Van Rensburg, chief creative officer at 99c
- Brutal Fruit - You Belong | Jeanine Vermaak, integrated creative director at Joe Public
- MTN WildAid | Jandre Louw, CEO & executive pat The Rockstar Group
- Moderator | Lays Bammesberger, senior account executive at Meltwater

Please [register](#) for the panel to find out the inside story of these campaigns.