

Meltwater now listed and trading on Euronext Growth

Issued by [Meltwater](#)

12 May 2021

Meltwater, a leading global provider of media intelligence and social analytics Software-as-a-Service solutions, has been admitted to trading on Euronext Growth Oslo (ticker code: MWTR).

“We founded the company because the world is drowning in data and we saw a need for a software that could cut through the noise online and help people stay on top of their competitors, customers, and industry in real time. Twenty years in, we realise that this need is much bigger than we ever dreamt about,” said Jørn Lyseggen, founder and Executive Chairman of Meltwater.

He started the company in shack number 15 on Tjuvholmen, Oslo in 2001. Today, as the world's first online media monitoring company, Meltwater's algorithms analyse 500 million documents and perform more than 12 trillion searches every day. Meltwater utilises its patented artificial intelligence (AI) system to turn unstructured news and social data into unique insights for approximately 28,000 customers, globally.

The company offers a fully integrated offering that cuts across and bridges a variety of use cases such as public relations, communications, marketing, lead generation and customer relations.

“Meltwater's Norwegian heritage is central to our identity as a company, and so it's only fitting that we are listing on Euronext Growth in Norway. On this day, I want to thank the talented teams in each of our 50 offices around the world and our clients, who trust us to be their partners in delivering the insights they need to make better, more informed decisions. Special thanks go to our investors for joining us on this journey and seeing the promise of Meltwater, our people and our technology,” said John Box, CEO of Meltwater. “I'm incredibly excited about the next chapter and listing on Euronext Growth gives us the opportunity to strengthen our position as a global leader and reach the next level in this rapidly growing industry.”

The total IPO transaction raised gross proceeds amounting to NOK 3,480 million (~ EUR 328 million)¹. The admission and issue price of Meltwater shares was set at NOK 43.50 per share. Market capitalisation was NOK 12,644 million (~ EUR 1,193 million) on the day of listing.

“The offering, which attracted strong interest from Norwegian, Nordic and international high-quality institutional investors, was substantially oversubscribed,” Meltwater announced.

“I am honoured to welcome Meltwater to Oslo Børs and Euronext Growth. At Oslo Børs, we are proud to attract an international tech company such as Meltwater and we take this as a reflection of our position. With today's listing, more than 10 percent of the total market capitalisation at Oslo Børs is within technology, media, and telecoms – the highest level ever,” said Øivind Amundsen, President and CEO of Oslo Børs.

The information contained in this statement has not been audited and may be subject to change. Please see Meltwater Company Disclosures on <https://www.meltwater.com/en/about/investor-relations> to stay up to date on company news and updates.

Press contact:

Geir Arne Drangeid, IR and Communications, Meltwater

+ 47 913 10 458

gad@meltwater.com

About Meltwater

Meltwater provides social and media intelligence. By examining millions of posts each day from social media platforms, blogs and news sites, Meltwater helps companies make better, more informed decisions based on insight from the outside. The company was founded in Oslo, Norway, in 2001 and is headquartered in San Francisco, California, with 50 offices across six continents. The company has 1,700 employees and 28,000 corporate customers, including industry leaders in several sectors. Learn more at meltwater.com.

Cautionary note regarding forward-looking statements

This communication may contain certain forward-looking statements relating to the business, financial performance and results of the Company and/or the industry in which it operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes", "expects", "predicts", "intends", "projects", "plans", "estimates", "aims", "foresees", "anticipates", "targets", and similar expressions. Any such forward-looking statements are solely opinions and forecasts reflecting views as of the date set out on the cover of these materials, which are subject to risks, uncertainties and other factors that may cause actual events to differ materially from any anticipated development, including the risk factors set forth in the Information Document prepared by the Company in connection with the Listing, available at <https://newsweb.oslobors.no/message/519564> under the heading "Vedlegg". No liability for such statements, or any obligation to update any such statements or to conform such statements to actual results, is assumed. Furthermore, information about past performance given in this communication is given for illustrative purposes only and should not be relied upon as, and is not, an indication of future performance.

▫ **South Africa's digital landscape maturation in 2024: Insights from the 2024 Global Digital Report** 27 Mar 2024

▫ **Black Friday media coverage 2023** 1 Dec 2023

▫ **Springboks media coverage at the RWC 2023** 2 Nov 2023

▫ **How to use technology to prepare for Black Friday** 1 Nov 2023

▫ **B2B and TikTok - more compatible than expected?** 5 Sep 2023

Meltwater



Stay on top of billions of online conversations, extract relevant insights, and use them to strategically drive brand perception.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>