

# Announcing the 2012 South African eCommerce Awards Top 20

Issued by [Jump Shopping](#)

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Evaluations were conducted on the Top 40 websites over the past month to determine the 20 websites that will compete in the third and final round of the [2012 South African eCommerce Awards](#). Independent design company, Druff Interactive, conducted the design evaluations, and together with the South African eCommerce Awards initial evaluations, the 20 websites with the highest scores have made it into the final round.



The South African eCommerce Awards are proud to announce the Top 20 websites (in alphabetical order) in the 2012 South Africa eCommerce Awards:

- Bidorbuy
- Cars.co.za
- CUM Books
- Debonairs Pizza
- Groupon - South Africa
- kalahari.com
- kulula.com
- OLX South Africa
- OneDayOnly
- Orms Direct
- Property24
- SafariNow.com
- Sarie.com
- Takealot.com
- TravelGround
- Travelstart South Africa
- UbuntuDeal
- Wicount
- Yuppiechef
- Zando

"We noticed a number of improvements from last year's evaluations in terms of search quality," said Jaco Roux, uAfrica.com's Chief Technical Officer, "and we were pleased to see an increase in the number of mobile websites this year."

Evaluations will be conducted on the Top 20 websites to evaluate their shopping processes. These scores together with the

previous rounds scores will determine the Winners and Runners up in the 2012 South African eCommerce Awards. The winners will be announced on 15 November 2012.

The 7th Annual South African eCommerce Awards are brought to you by uAfrica.com and sponsored by AramexSA, PayFast, Druff Interactive and Bizcommunity.com.

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