

# New from Leopard's Leap, BOS, Tinkies and Food Lover's

 By [Lauren Hartzberg](#)

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In #FreshOnTheShelf, we round up some of our favourite food and beverage products that have hit the shelves recently.

## Natura De-alcoholised by Leopard's Leap

The latest entrant to the de-alcoholised beverage category comes from Leopard's Leap Wines. Natura De-alcoholised Classic White and Classic Red gives wine lovers an interesting alternative for those occasions when alcohol can or should not be consumed.



Natura is made from a traditional alcoholic wine from which the alcohol has been extracted to leave no more than 0.5% abv. Aside from those wanting to limit their alcohol intake, it's also suitable for the health-conscious, having a fraction of the kilojoules present in regular wine.

The Natura Classic White is a blend of Chenin Blanc and Muscat - crisp and refreshing with tropical fruit flavours on the nose, and a palate that's juicy and beautifully integrated. A blend of Cabernet Sauvignon and Cinsaut, the Natura Classic Red has ripe red berries and sweet spice on the nose while the palate follows through with a smooth mouthfeel and

lingering aftertaste.

According to South African Liquor Law, any product with less than 1% alcohol is not categorised as alcohol. With a maximum alcohol of 0.5%, no liquor licence is required to sell Natura.

## **BOS Sparkling Unsweetened Ice Tea**

Homegrown beverage company BOS Brands has launched its Sparkling Unsweetened Ice Tea to satisfy the growing demand for healthier drinks. The new product is made with pure sparkling water infused with organic rooibos hand-harvested in the Cederberg. This is combined with a dash of natural fruit and botanical flavour, giving it a subtle taste to enjoy on its own or as a mixer.

BOS Sparkling Unsweetened Ice Tea has zero sugar, sweeteners, caffeine, preservatives or colourants. There are at least 1 and a half cups of brewed rooibos in every can, and since rooibos is naturally sweeter in taste than black tea, it's the perfect base ingredient for an unsweetened product.



The new ice tea is available three variants: Blueberry & Jasmine, White Peach & Elderflower and Pineapple & Coconut. The product recently scooped the award for Best Tea Drink at Zenith Global's 2019 InnoBev Awards during the UK Soft

Drinks Conference in London.

BOS Sparkling Unsweetened Ice Tea is currently available from Checkers, Pick n Pay and selected Spar stores and will be in Woolworths stores in July. The individual 300ml slimline cans retail for R13.49 and the six pack for R77.99.



#FreshOnTheShelf: New from Fokof Lager, Cape Herb & Spice, Twix and Fitch & Leedes

Lauren Hartzberg 13 May 2019



## Tinkies Half&Half

A new iteration of Tinkies has been launched. Tinkies Half&Half is a mix of popular flavours into a new, single-serve snack.

Half&Half is available in two 'mash-up' flavour combinations: chocolate/vanilla and strawberry/vanilla.



The product launch is being supported by a marketing campaign taking place in-store and on social media, and competitions will run with prizes including JBL headsets and Nintendo Switches - selected as prizes as they mirror the mash-up theme and also that of making one new product out of two existing ones.

Tinkies Half&Half is available nationwide from R6.99 each and R39.99 for a pack of six.

## Food Lover's Market burger patties

Food Lover's Market has revealed a new lineup of handcrafted and hand-pressed burger patties in the run-up to Father's Day, including a premium-quality Karoo Wagyu burger.



There are six varieties of patties plus a first traditional Kofta:

- Beef brisket with premium mature cheddar cheese (4 x 100g R44.99) – A good option for LCHF (low carbs, high fat) customers
- Beef brisket lightly seasoned with salt and pepper (4 x 100g R44.99) – A good option for the LCHF customer
- Chicken burger with fresh parsley (4 x 100g R39.99) – Mild in flavour and made with fresh parsley
- Lamb burger with flavours of rosemary (4 x 100g R44.99) – Fresh herbs and Mediterranean flavours
- Spicy jalapeno burger (4 x 100g R44.99) – Spicy blend of beef and pork, with jalapenos and peppadews
- Wagyu beef burger lightly seasoned with salt and pepper (4 x 100g R59.99) – Karoo Wagyu blended with the ideal balance between meat and fat
- Handcrafted Kofta (5 x 60g R44.99) – Middle Eastern hand-formed beef and pork meatballs on a traditional Kofta stick (skewer) delivering spicy Moroccan flavours

The new burger patties are available at all Food Lover's Market stores nationwide.

## ABOUT LAUREN HARTZENBERG

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