

New from Coca-Cola, FutureLife and The Kitchen

By  Lauren Hartzenberg

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In #FreshOnTheShelf, we round up our pick of food and beverage products that have hit the shelves recently.

Coca-Cola Plus Coffee

The Coca-Cola Company has launched its Coca-Cola Plus Coffee product in SA. Already available in select markets in Asia and Europe, the cola beverage is infused with coffee powder made from real Brazilian coffee beans.



Described as "a sparkling fusion of mild sweetness and a rich bold coffee aroma with subtle caramel notes", the drink allows Coca-Cola to tap into the growing popularity of ready-to-drink coffee products. By the end of 2019, Coca-Cola Plus Coffee will be available in 25 countries around the world.

Coca-Cola Plus Coffee retails at a recommended price of R10 at leading supermarkets countrywide.



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FutureLife Smart Oats and Ancient Grains

Functional food brand FutureLife has relaunched its Smart Oats and Ancient Grains, now with 38% less sugar.

Smart Oats and Ancient Grains contains a blend of 5 different grains – oats, maize, rice and 'ancient grains' sorghum and quinoa – with each grain carefully prepared to retain its whole grain properties.

The breakfast food is high in fibre, is a source of protein, is enriched with 43 nutrients and includes functional ingredients such as Moducare, which helps to balance and support one's immune system.

Smart Oats and Ancient Grains is available in four flavours: Original, Chocolate, Honey and Mixed Berries.

It can be found at Spar and Pick n Pay at R34,99 for the 500g, while multipacks are available for R44,99.

The Kitchen Nut Spreads



Nut butters have become increasingly popular as a satisfying source of plant-based protein.

Checkers brand The Kitchen has just released a range of Nut Spreads, which are thick and creamy and ideal for use on sandwiches or spread on healthy crackers or fruit.

The spreads are available in Almond, Cashew and Pistachio, and are made using "nature's most nutritious ingredients", according to the brand.

The Kitchen Nut Spreads retail at R20 for a 200gr jar, and are available exclusively from Checkers stores across the country.

ABOUT LAUREN HARTZENBERG

Managing editor and retail editor at Bizcommunity.com Cape Town apologist. Dog mom. Get in touch: lauren@bizcommunity.com

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