

# Switch launches new energy bar range

Issued by [Switch Energy Drink](#)

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Started in 2014, The Alternative Power Beverage Company was established in 2014 with the aim of producing energy drinks and sodas to satisfy the unique demands of a varied market. The company has cultivated a distinctive product range that is uncompromising on quality ingredients, unbeatable flavour and undeniable style.



Switch Energy is delighted to announce that Switch fans will now be able to sink their teeth into their favourite flavours. The Switch energy bar range is set to take the energy-loving market by storm with its delicious flavours and convenience. Packed with vitamins and minerals, Switch energy bars are the ultimate snack for a market that never quits. Perfect for individuals on the go, these tasty treats will give users the energy kick that they need to support their busy lifestyles. Switch energy bars aim to bring users deliciously chewy snacks that pack an energy punch to boot.

Switch energy bars are now available nationwide in Dis-Chem Pharmacies in some of the most popular Switch flavours, including Jelly Babies, Creature Original, Strawberry Meringue, Orange Bubblegum, Lemon Meringue, Banana & Lime and Turkish Delight.

**Bite into energy with the brand spanning new Switch energy bar range.**

- " Switch Energy Drink partners with Biogen South Africa for the launch of G-Force limited edition 12 Dec 2023
- " Switch Energy Drink unveils new limited-edition flavour in celebration of Heritage Day 13 Sep 2023
- " Switch Energy unveils new Marula & Litchi flavour in commemorative Springbok can design 5 Sep 2023
- " Switch Energy Drink introduces 3 exciting new flavours 25 Aug 2023
- " Switch Energy Drink expands Vitamin C range 12 Jul 2023

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#SwitchEnergy contains essential vitamins and provides a boost of energy with a crisp refreshing taste.

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