

# Howard Audio blasts into 2020!

Issued by Howard Audio

Howard Audio is thrilled to have kicked off 2020 with a bang, working on some unique and interesting projects. Showcasing the different facets we offer, we began 2020 with original music compositions, album recordings, final mix and audio branding.

Here are just a few of the projects we had the privilege of working on.

## **Original music composition**

### **Chicken Licken Easy Bucks**



Howard Audio was once again the musical force behind another Chicken Licken project (Easy Bucks). Tasked to compose a piece of music that would thread different scenes together from longer online videos, adding to the relevance and uniqueness of each scene depicted under the directorship of Karien Cherry of Giant Films.

Click here to check out the massive campaign on Chicken Licken's webpage or view the 90-sec ad here.

Audio branding

**Consol Glass** 

24 Feb 2020



Howard Audio is thrilled that our audio branding project for Consol Glass was awarded a special mention in this month's <u>IDidTht.com</u> craft awards! Such a special project to work on.... thanks to Grey Africa for such an inspiring brief...

Click <u>here</u> to view the post.

Check out our <u>"behind-the-scenes"</u> video for insight into this exciting project.

Original music composition

Fatti's & Moni's Bellissimo



We decided to re-record the famous "Figaro's Aria" from *The Barber of Seville* by Rossini. We called on tenor Mmusi Morekhure to come in and deliver the vocals. We reworked the lyrics in a humorous way. The lyrics say the product name "Bellissimo" and "Ottimo Cibo", which means great food.

Click here to view the ad.

### Album recordings and final mix



It was an absolute privilege to have the cast of *Here's to You* in studio as we captured their unique arrangements of more than 20 Simon & Garfunkel classic hits under the musical directorship of Wessel Odendaal and original arrangements by Bryan Schimmel, Jaco van Rensburg, Wessel Odendaal, Daniel Keith Geddes and Matthew Vlok.

Catch the show live at <u>Pieter Toerien's Montecasino Theatre & Studio</u> from 31 Jan to 8 March 2020! <u>https://www.pietertoerien.co.za/heres-to-you-the-simon-gar.../</u>





To learn more about the new Howard Audio and to stay up to date with our latest work be sure to check out our new website at <a href="http://www.howardaudio.co.za">www.howardaudio.co.za</a>

Head of Production Belinda Howard: Email: <u>belinda@howardaudio.co.za</u> Cell: 083 643 7142

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- " Howard Audio features at Creative Circle Awards 15 Feb 2024

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#### **Howard Audio**

HOWARD AUDIO

At Howard Audio we do sound differently. Our composers and engineers combine original music, sound design and final mix in a state of the art studio to create emotionally captivating audio. Profile | News | Contact | Facebook | RSS Feed For more, visit: https://www.bizcommunity.com