

# Hunting for The Insurance Apprentice 2017

The search for season three's *The Insurance Apprentice* is on, with applications open till 30 September 2016 for the 2017 installment of the show.



Going bigger and better this time, the team is taking it regional to give applicants close to Cape Town, Durban and Johannesburg a fair and equal chance to get into the top eight.

Rianet Whitehead, editor of [FAnews](#) says the aim of *The Insurance Apprentice* is to excite more young people about what the industry has to offer, what the benefits are and how many growth opportunities there are, as well as to grow industry talent.

## Who can enter

Entrants must be younger than 35, have been in the short-term insurance industry (any part of it) for more than four years, and should preferably hold a COP or any other professional qualification (not compulsory).

Applications can be found at <http://theinsuranceapprentice.co.za/apply2017/>. Please read about the process before entering.

Regional rounds will take place in Johannesburg, Durban and Cape Town. Those chosen to go through to the second round will be notified at the beginning of October. After identifying the top eight, filming will take place from 8 - 13 January 2017. The series will be aired early 2017 via the FAnews and *The Insurance Apprentice* websites and YouTube.

## Prestige, prizes and persuasion

Winner of The Insurance Apprentice 2016, Andre Brooks, who is an account manager at Price Forbes, says, "The exposure provided by *The Insurance Apprentice* has certainly enhanced my credibility as an insurance professional, not only internally at Price Forbes, but with the industry at large. It is an absolutely overwhelming feeling to be one of the most recognised faces in the industry at the moment."

Other than the earning the title "The Insurance Apprentice 2017", the winner will get the trip of a lifetime to Lloyds of London (sponsored by Lloyds of London) and a bursary (sponsored by Inseta) to further their studies.

Potential entrants are invited to come out to Norton Rose Fulbright in Sandton on 12 August between 9:30am - 12pm for the chance to meet contestants from the previous series. They can ask the apprentices questions or meet their favourite apprentice and network and find out more about why they should enter. Space is limited though, so send an email to [myra@fanews.co.za](mailto:myra@fanews.co.za) to book your space. #askapprenticeevent

## Sponsors

*The Insurance Apprentice* 2017 sponsors are Aon South Africa, CN&CO, Hollard, Inseta, Insure Group, Lloyds of London, Price Forbes, PWV Insurance Brokers and Norton Rose Fulbright. To enquire about other sponsorship opportunities available, contact Rianet Whitehead at [rianet@fanews.co.za](mailto:rianet@fanews.co.za) or call +27 (0)11 768 2299.

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