

| Arts, Culture and Heritage | | | | | | | |
|----------------------------|----------|-----------|------------------|------------------|-------------------|------------------|---------------|
| Publication name | Period | Frequency | Paid circulation | Free circulation | Total circulation | % change quarter | % change year |
| Jewish Life | Jan -Mar | Mtly | 0 | 7,988 | 7,988 | 33.8% | -33.9% |
| Val de Vie Magazine | Jan -Dec | 2xA | 459 | 14,900 | 15,359 | 0.0% | 45.4% |
| Business and News | | | | | | | |

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|---|----------|-----------|---------|--------|-------------------|--------|--------|
| Business Brief. | Jul -Dec | AltM | 50,473 | 1,515 | 51,988 | 0.0% | -30.2% |
| Financial Mail | Jan -Mar | Wkly, Fr | 10,555 | 2,454 | 13,009 | 11.6% | -1.8% |
| Finweek | Jan -Mar | F | 9,500 | 2,290 | 11,790 | 1.9% | -16.6% |
| Forbes Africa | Jul -Dec | AltM | 7,433 | 835 | 8,268 | 0.0% | -38.0% |
| Green Economy Journal (formerly Green Business Journal) | Jul -Dec | AltM | 0 | 0 | Terminated | | |
| Personal Finance | Jan -Dec | Q | 0 | 0 | No Submission | | |
| SA Real Estate Investor Magazine | Jan -Mar | Mtly | 0 | 11,060 | 11,060 | -28.4% | -33.0% |
| Celebrity | | | | | | | |
| People | Jan -Mar | F | 0 | 0 | Resigned | | |
| Conservation and Wildlife | | | | | | | |
| African Birdlife | Jul -Dec | AltM | 6,877 | 635 | 7,512 | 0.0% | -19.7% |
| KRUGER MAGAZINE | Jan -Dec | 4xA | 0 | 0 | No Submission | | |
| Entertainment | | | | | | | |
| Eat Out | Jan -Dec | Ann | 14,567 | 4,942 | 19,509 | 0.0% | -1.4% |
| TV Plus (Afrikaans) | Jan -Mar | F | 14,618 | 0 | 14,618 | -2.7% | -13.7% |
| TV Plus (English) | Jan -Mar | F | 4,944 | 0 | 4,944 | -4.5% | -31.0% |
| Family Interest | | | | | | | |
| Bona | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Drum | Jan -Mar | Wkly, Fr | 0 | 0 | Discontinued | | |
| Huisgenoot | Jan -Mar | Wkly, Tue | 134,393 | 5,886 | 140,279 | 0.5% | -11.4% |
| LIG | Jan -Mar | 11xA | 21,962 | 282 | 22,244 | 54.8% | 29.3% |
| Plus 50 | Jul -Dec | 6xA | 5,724 | 401 | 6,125 | 0.0% | 2.1% |
| The Crest | Jul -Dec | 7xA | 0 | 12,711 | 12,711 | 0.0% | 10.2% |
| The Ridge | Jul -Dec | 8xA | 0 | 15,764 | 15,764 | 0.0% | 8.6% |
| Things to do with kids Magazine | Jan -Dec | Q | 0 | 0 | Resigned | | |
| You | Jan -Mar | Wkly, Wed | 70,353 | 2,437 | 72,790 | 0.0% | -11.4% |
| Farming | | | | | | | |
| Farmbiz | Jan -Mar | Mtly | 0 | 0 | Discontinued | | |
| Farmer's Weekly | Jan -Mar | Wkly, Fr | 7,601 | 427 | 8,028 | 9.4% | -20.0% |
| Grond tot Mond | Jan -Dec | Q | 2,478 | 2,471 | 4,949 | 0.0% | -32.8% |
| Landbouweekblad | Jan -Mar | Wkly, Wed | 18,221 | 32 | 18,253 | 2.9% | -10.6% |
| Landbouweekblad Boereplanne | Jul -Jun | Ann | 0 | 0 | Deregistered | | |
| Landbouweekblad Vee | Jan -Dec | Ann | 9,681 | 0 | 9,681 | 0.0% | 24.1% |
| Marktoe! | Jan -Mar | Mtly | 0 | 9,900 | 9,900 | -3.3% | -7.9% |
| Veeplaas. | Jan -Mar | 11xA | 5,791 | 2,861 | 8,652 | 18.8% | 12.9% |
| Health & Wellbeing | | | | | | | |
| Grow to Eat | Jan -Dec | 3xA | 11,515 | 2,811 | 14,326 | 0.0% | |
| Odyssey Magazine. | Jul -Jun | Q | 3,600 | 412 | 4,012 | 0.0% | |
| Home | | | | | | | |
| REALlife Magazine | Jul -Jun | Q | 0 | 0 | Discontinued | | |
| Conde Nast House & Garden | Jan -Mar | Mtly | 0 | 0 | Only 1 issue | | |
| EasyDIY | Jul -Jun | Q | 0 | 0 | Changed Publisher | | |
| Food and Home Entertaining | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Habitat | Jul -Dec | AltM | 0 | 0 | Discontinued | | |
| House & Leisure. | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Idees/Ideas | Jul -Dec | AltM | 15,386 | 512 | 15,898 | 0.0% | 6.2% |
| Kuier Combo | Jul -Jun | 2xA | 0 | 0 | Deregistered | | |
| Landbouweekblad Boerekos | Jul -Jun | 2xA | 0 | 0 | Deregistered | | |
| Lose It, | Jan -Dec | Q | 15,996 | 0 | 15,996 | 0.0% | -9.7% |
| SA Garden and Home | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| SA Home Owner | Jan -Mar | 11xA | 21,596 | 2,614 | 24,210 | 6.3% | -12.2% |
| Sarie Kos, | Jul -Jun | Q | 22,112 | 750 | 22,862 | 0.0% | -6.1% |
| Sarie Woon | Jul -Jun | Ann | 0 | 0 | Deregistered | | |
| The Gardener / Die Tuinier | Jan -Mar | Mtly | 21,885 | 5,136 | 27,021 | 8.7% | |
| Tuis Home | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| Tuis Opknep / Home Renovations. | Jul -Jun | Ann | 0 | 0 | No Submission | | |

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| Tuis Verf / Home Paint | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| Tuis Werf / Home Yard | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| Vsi | Jul -Dec | 6xA | 12,925 | 667 | 13,592 | 0.0% | -7.4% |
| Leisure | | | | | | | |
| Let's Braai / Kom ons Braai (former The Ultimate Braai) | Jul -Jun | Ann | 10,987 | 3,014 | 14,001 | 0.0% | -22.3% |
| Silver Digest | Jan -Dec | 4xA | 0 | 8,626 | 8,626 | 0.0% | -16.3% |
| Southern Vines | Jan -Dec | Q | 0 | 0 | No Submission | | |
| The Coffee Mag | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Male | | | | | | | |
| GQ.. | Jan -Mar | 11xA | 0 | 0 | Changed Frequency | | |
| Men's Health | Jan -Mar | Mtly | 0 | 0 | Discontinued | | |
| Popular Mechanics | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| Stuff. | Jul -Dec | AltM | 0 | 0 | No Submission | | |
| Very Interesting (former Braintainment) | Jul -Dec | AltM | 10,832 | 1,735 | 12,567 | 0.0% | -28.2% |
| Motoring | | | | | | | |
| Bike SA | Jan -Mar | Mtly | 11,093 | 1,000 | 12,093 | -2.8% | |
| Car | Jan -Mar | Mtly | 39,719 | 7,633 | 47,352 | 6.1% | -25.4% |
| Caravan & Outdoor Life / Kamp & Karavaan | Jan -Mar | Mtly | 0 | 0 | No Issues | | |
| Driven Magazine | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| Leisure Wheels | Jan -Mar | Mtly | 0 | 0 | Discontinued | | |
| SA4x4 | Jan -Mar | Mtly | 0 | 0 | No Issues | | |
| Parenting | | | | | | | |
| Baba & Kleuter. | Jul -Dec | AltM | 7,568 | 0 | 7,568 | 0.0% | -32.6% |
| Babys and Beyond | Jan -Dec | Q | 2,199 | 5,870 | 8,069 | 0.0% | -42.4% |
| Child Magazine - Cape Town, | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Child Magazine - Durban, | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Child Magazine - Johannesburg, | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Child Magazine Pretoria, | Jan -Dec | Q | 0 | 0 | Resigned | | |
| MamaMagic Milestones | Jan -Dec | Q | 0 | 0 | Digital only | | |
| Mother & Child | Jul -Dec | AltM | 0 | 0 | No Issues | | |
| Your Baby. | Jul -Dec | AltM | 0 | 0 | Discontinued | | |
| Your Pregnancy. | Jul -Dec | AltM | 6,221 | 134 | 6,355 | 0.0% | -36.8% |
| Pets | | | | | | | |
| Animaltalk | Jan -Mar | Mtly | 4,302 | 58,980 | 63,282 | -1.9% | 621.3% |
| Dog Directory | Jan -Dec | Ann | 0 | 0 | Changed Cycle | | |
| Sport and Hobby | | | | | | | |
| Africa's Sportsman Magazine | Jan -Dec | 4xA | 0 | 0 | Resigned | | |
| Bicycling | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Compleat Golfer | Jan -Mar | Mtly | 5,194 | 412 | 5,606 | 0.3% | -38.0% |
| Equestrian Life | Jul -Jun | Q | 0 | 0 | Discontinued | | |
| HQ, | Jul -Dec | 6Wk | 0 | 0 | No Issues | | |
| Kick Off | Jan -Mar | Mtly | 14,985 | 661 | 15,646 | 0.3% | -34.3% |
| Magnum | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| Runners World. | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| SACricket. | Jan -Dec | Q | 0 | 0 | No Submission | | |
| SACFlyer | Jan -Mar | Mtly | 0 | 0 | Terminated | | |
| SARugby | Jan -Mar | Mtly | 14,194 | 1,782 | 15,976 | -22.2% | -48.4% |
| Wildland Magazine | Jan -Mar | Mtly | 56,387 | 2,233 | 58,620 | 17.2% | -10.7% |
| Travel, Tourism & Hospitality | | | | | | | |
| Cape Etc. | Jan -Dec | 3xA | 1,712 | 6,161 | 7,873 | 0.0% | -22.8% |
| Getaway | Jan -Mar | Mtly | 16,467 | 2,677 | 19,144 | 1.9% | -41.6% |
| go! Drive & Camp and Weg! Ry & Sleep | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| SACountryLife | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| The Great Outdoors Guide / Die Groot Buitelewegids | Jan -Dec | Ann | 0 | 0 | No Issues | | |
| TravelIdeas. | Jul -Dec | AltM | 0 | 18,501 | 18,501 | 0.0% | 318.1% |
| Weg / Go Platteland | Jul -Jun | Q | 22,213 | 1,153 | 23,366 | 0.0% | -13.1% |

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|--|----------|----------|--------|-------|-------------------|--------|--------|
| Weg/Go | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| Woman's General | | | | | | | |
| Cosmopolitan. | Jul -Dec | 10xA | 0 | 0 | Resigned | | |
| Essentials | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Fairlady | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| Glamour, | Jan -Mar | 11xA | 0 | 0 | Changed Frequency | | |
| Good Housekeeping. | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Kuier | Jan -Mar | F | 74,622 | 0 | 74,622 | -4.8% | -3.3% |
| Move! | Jan -Mar | F | 0 | 0 | Discontinued | | |
| Rooi Rose | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Sarie | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| True Love | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| Vroue Keur | Jan -Mar | Wkly, Fr | 0 | 0 | Resigned | | |
| Woman and Home | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Women's Health. | Jan -Mar | 11xA | 0 | 0 | Discontinued | | |
| Your Family | Jan -Mar | Mtly | 0 | 0 | Resigned | | |
| Woman's Special | | | | | | | |
| Bruidsgids | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Nubian Bride. | Jul -Jun | 2xA | 0 | 0 | No Submission | | |
| SA Wedding Album | Jan -Dec | 2xA | 0 | 0 | Ceased Publishing | | |
| Sarie Bruid | Jul -Jun | Ann | 0 | 0 | Deregistered | | |
| Troukoors | Jan -Dec | Ann | 0 | 0 | Resigned | | |
| Wedding Guide | Jul -Jun | Ann | 0 | 0 | Changed Cycle | | |
| Youth | | | | | | | |
| Barbie Magazine | Jan -Mar | Mtly | 6,315 | 30 | 6,345 | | |
| Barbie Magazine. | Jul -Dec | 6Wk | 5,746 | 274 | 6,020 | 0.0% | -47.1% |
| Careers Magazine | Jan -Mar | Mtly | 1,107 | 3,792 | 4,899 | | |
| Post Matric | Jan -Dec | Ann | 0 | 0 | Resigned | | |
| The Official Safeways K53 Learner's and Driver's Manual. | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Very Interesting Junior | Jan -Mar | Mtly | 12,583 | 5,247 | 17,830 | -15.0% | |

B2B magazines

Under B2B Magazines, 11 sectors had publications that had increases on the prior quarter. The Retail category was one of these, in a reversal of fortunes, given that in Q4 2020 it had no submissions. *Pharmacy Magazine* was the best in the Retail category with a 155.5% increase on the previous quarter, followed by *DIY* and *Industrial Trade News* (35.7%) and *Supermarket and Retailer* (6.8%). *IMESA* in the Civil Construction sector also fared well with a 97.6% increase on the previous quarter.

The hospitality, catering and tourism, property and transport and logistics sectors had no increases on the previous quarters.

There were good increases on the prior year in all sectors except for automotive, property and transport and logistics.

| Agricultural | | | | | | | |
|-----------------------------------|----------|-----------|------------------|------------------|-------------------|-----------------|--------------|
| Publication name | Period | Frequency | Paid circulation | Free circulation | Total circulation | %change quarter | %change year |
| Agri Inc. Die Boer / The Farmer. | Jul -Dec | AltM | 0 | 0 | Digital only | | |
| Harvest SA | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| OVK Nuus/News | Jan -Dec | 4xA | 0 | 4,873 | 4,873 | 0.0% | 0.4% |
| Pro Agri | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| SA Graan / Grain | Jan -Mar | Mtly | 0 | 15,827 | 15,827 | -0.4% | -1.9% |
| SABI Magazine | Jul -Dec | AltM | 12 | 2,178 | 2,190 | 0.0% | -55.1% |
| Stockfarm | Jan -Mar | Mtly | 5,603 | 1,697 | 7,300 | 15.9% | -0.7% |
| Wineland | Jan -Mar | Mtly | 95 | 3,149 | 3,244 | -0.1% | 0.2% |
| Architecture | | | | | | | |
| earthworks. | Jan -Dec | Q | 138 | 8,580 | 8,718 | 0.0% | 2.2% |
| Floors in Africa | Jul -Dec | 6xA | 0 | 17,987 | 17,987 | 0.0% | -5.9% |
| Leading Architect & Design | Jul -Dec | AltM | 69 | 6,407 | 6,476 | 0.0% | -25.5% |
| SA Building Review | Jan -Dec | Ann | 1,202 | 9,834 | 11,036 | 0.0% | -4.0% |
| Timber IQ | Jul -Dec | AltM | 8 | 6,381 | 6,389 | 0.1% | 50.3% |
| To Build | Jan -Dec | 3xA | 0 | 6,941 | 6,941 | 0.0% | -29.2% |
| Walls & Roofs in Africa | Jul -Dec | 6xA | 0 | 17,027 | 17,027 | 0.0% | -10.0% |
| Automotive | | | | | | | |
| Automotive Business Review, | Jul -Dec | 10xA | 0 | 0 | resigned | | |
| Road Ahead, The | Jan -Dec | Q | 0 | 0 | Resigned | | |
| SA TREADS | Jul -Jun | Q | 0 | 4,929 | 4,929 | 0.0% | -29.6% |
| Civil Construction | | | | | | | |
| Civil Engineering | Jan -Mar | 11xA | 21 | 14,219 | 14,240 | -6.0% | 8.2% |
| Concrete Trends | Jan -Dec | Q | 0 | 1,968 | 1,968 | 0.0% | 10.7% |
| Construction Review. | Jul -Dec | AltM | 0 | 1,805 | 1,805 | 0.0% | -7.0% |
| Construction World | Jan -Mar | Mtly | 0 | 11,985 | 11,985 | 12.1% | 57.6% |
| IMESA | Jan -Mar | 11xA | 0 | 13,055 | 13,055 | 97.6% | 169.9% |
| Precast | Jul -Jun | 3xA | 0 | 0 | No Submission | | |
| Spec Handbooks | Jan -Dec | Ann | 1 | 2,405 | 2,406 | 0.0% | |
| Communications | | | | | | | |
| Media, The. | Jul -Dec | 8xA | 0 | 0 | Resigned | | |
| NexMedia | Jul -Jun | 4xA | 0 | 42,757 | 42,757 | 0.0% | 969.2% |
| SA Profile | Jan -Dec | Ann | 1,020 | 27,287 | 28,307 | 0.0% | -5.3% |
| The Gapp Magazine | Jul -Dec | AltM | 0 | 2,140 | 2,140 | 0.0% | -44.5% |
| Electrical Engineering | | | | | | | |
| Electricity & Control | Jan -Mar | Mtly | 0 | 9,559 | 9,559 | 9.4% | 130.9% |
| ESI Africa | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Sparks Electrical News | Jan -Mar | Mtly | 0 | 10,151 | 10,151 | 9.8% | 65.5% |
| Engineering - Other | | | | | | | |
| Capital Equipment News | Jan -Mar | Mtly | 0 | 9,127 | 9,127 | 13.4% | 96.6% |
| Dataweek | Jan -Mar | F | 0 | 2,654 | 2,654 | -5.9% | -14.4% |
| Energy Decisions | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| MechChem Africa | Jan -Mar | Mtly | 0 | 0 | Changed Frequency | | |
| MechChem Africa. | Jul -Dec | AltM | 0 | 6,305 | 6,305 | 0.0% | |
| Motion Control | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Plumbing Africa | Jan -Mar | Mtly | 132 | 8,364 | 8,496 | 12.3% | 20.9% |
| Refrigeration and Airconditioning | Jan -Mar | Mtly | 21 | 8,641 | 8,662 | 17.2% | 26.5% |
| SA Instrumentation & Control | Jan -Mar | Mtly | 0 | 3,934 | 3,934 | -3.6% | -11.7% |
| Water & Sanitation Africa | Jul -Dec | AltM | 5 | 5,579 | 5,584 | 0.0% | 12.2% |
| Health and Wellbeing | | | | | | | |

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| Fire Protection | Jan -Dec | Q | 715 | 219 | 934 | 0.0% | -37.3% |
| Hi-Tech Security Solutions | Jan -Mar | 11xA | 0 | 3,648 | 3,648 | -5.8% | -10.6% |
| International Dentistry Africa Edition | Jul -Dec | AltM | 0 | 2,865 | 2,865 | 0.0% | -28.9% |
| MDR Medical Desk Reference | Jan -Dec | Ann | 863 | 431 | 1,294 | 0.2% | 13.9% |
| Medical Chronicle | Jan -Mar | 11xA | 2 | 13,738 | 13,740 | 67.8% | 20.1% |
| MMS | Jan -Mar | Mty | 3,471 | 308 | 3,779 | 37.5% | |
| MMS Guide to OTC Products | Jan -Dec | Ann | 0 | 0 | Resigned | | |
| Modern Medicine Magazine. | Jul -Dec | AltM | 657 | 3,487 | 4,144 | 0.0% | -4.7% |
| Occupational Health Southern Africa | Jul -Dec | AltM | 0 | 0 | No Submission | | |
| SHEQ Management | Jul -Dec | AltM | 40 | 4,837 | 4,877 | 0.0% | -19.4% |
| South African Pharmaceutical & Cosmetic Review | Jan -Mar | 11xA | 3 | 3,009 | 3,012 | 7.5% | 5.8% |
| The Specialist Forum Journal | Jan -Mar | 11xA | 0 | 14,269 | 14,269 | 78.5% | 72.0% |
| Hospitality, Catering and Tourism | | | | | | | |
| Explore South Africa. | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Leading Venues | Jan -Dec | Ann | 0 | 0 | Discontinued | | |
| Meetings | Jul -Dec | AltM | 0 | 6,082 | 6,082 | 0.0% | 47.2% |
| The Meetings & Event Planner (former SA Conference Directory) | Jan -Dec | Ann | 0 | 8,359 | 8,359 | 0.0% | -2.7% |
| Industry | | | | | | | |
| Analytical Reporter | Jul -Dec | AltM | 1 | 6,399 | 6,400 | 0.0% | 21.5% |
| Cold Link Africa | Jul -Dec | AltM | 15 | 2,802 | 2,817 | 0.5% | 0.6% |
| Eastern Cape Business.. | Jul -Jun | Ann | 0 | 9,602 | 9,602 | 0.0% | -1.9% |
| Eastern Cape Industrial & Business News | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Free State Business, | Jan -Dec | Ann | 0 | 9,944 | 9,944 | 0.0% | 0.0% |
| Gauteng Companies.. | Jul -Jun | Ann | 0 | 9,839 | 9,839 | 0.0% | -1.0% |
| Industrial Buyer | Jul -Dec | AltM | 17 | 6,099 | 6,116 | 0.0% | -54.6% |
| Jewellers' Network Directory | Jan -Dec | Ann | 0 | 3,350 | 3,350 | 0.0% | |
| KwaZulu Natal Business.. | Jul -Jun | Ann | 0 | 9,761 | 9,761 | 0.0% | -0.5% |
| KZN Industrial & Business News | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Lighting in Design. | Jan -Dec | Q | 0 | 4,242 | 4,242 | 0.0% | 39.1% |
| Limpopo Business., | Jan -Dec | Ann | 0 | 9,933 | 9,933 | 0.0% | |
| Limpopo Business.. | Jul -Jun | Ann | 0 | 0 | Changed Cycle | | |
| Mpumalanga Business., | Jan -Dec | Ann | 0 | 9,935 | 9,935 | 0.0% | |
| Mpumalanga Business.. | Jul -Jun | Ann | 0 | 0 | Changed Cycle | | |
| Nepad Annual | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| North West Business.. | Jan -Dec | Ann | 0 | 0 | Changed Cycle | | |
| Northern Cape Business.. | Jul -Jun | Ann | 0 | 9,615 | 9,615 | 0.0% | -1.8% |
| Opportunity (Exploring Business Prospects in SA) | Jul -Dec | AltM | 0 | 0 | Changed Frequency | | |
| Resource. | Jan -Dec | Q | 828 | 3,553 | 4,381 | 23.0% | 81.9% |
| SA Affordable Housing | Jul -Dec | AltM | 16 | 5,284 | 5,300 | 0.3% | 56.3% |
| Smart Energy International | Jul -Dec | AltM | 0 | 2,712 | 2,712 | 0.0% | -50.5% |
| South African Business. | Jan -Dec | 2xA | 0 | 14,925 | 14,925 | 0.0% | -25.0% |
| South African Food Review | Jan -Mar | 11xA | 4 | 5,239 | 5,243 | 14.5% | 8.5% |
| The Green Building Handbook | Jan -Dec | Ann | 0 | 0 | Resigned | | |
| The Responsible & Sustainable Tourism Handbook. | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| The Sustainable Energy Resource Handbook. | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| The Sustainable Water Resource Handbook. | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| Western Cape Business, | Jan -Dec | Ann | 0 | 9,923 | 9,923 | 0.0% | 0.1% |
| Information and Computer Technology | | | | | | | |
| Brainstorm | Jan -Mar | 11xA | 4,916 | 3,947 | 8,863 | 12.4% | -21.1% |
| The Margin | Jan -Dec | Q | 0 | 3,696 | 3,696 | 0.0% | 0.1% |
| Management | | | | | | | |
| African Decisions | Jan -Dec | Q | 656 | 10,450 | 11,106 | 0.0% | -23.5% |
| Afropolitan. | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Black Business Quarterly | Jan -Dec | Q | 263 | 536 | 799 | 0.0% | -91.7% |
| Blue Chip, | Jan -Dec | Q | 0 | 0 | Changed Cycle | | |
| Business Guide | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Cape Business News | Jan -Mar | Mty | 0 | 0 | No Submission | | |

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| Careers SA | Jul -Jun | Ann | 0 | 0 | Terminated | | |
| FANews. | Jul -Dec | AltM | 150 | 2,712 | 2,862 | 0.0% | -0.2% |
| Impumelelo SA's Top Empowerment Co. | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Infocom. | Jan -Dec | Q | 0 | 0 | No Submission | | |
| KZN Invest | Jul -Jun | Q | 0 | 5,167 | 5,167 | 0.0% | 16.8% |
| Leadership | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| MoneyMarketing | Jan -Mar | Mtly | 5 | 8,681 | 8,686 | 1.2% | 35.2% |
| Profiles Stock Exchange Handbook | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Salga Voice of Local Government | Jan -Dec | Q | 0 | 0 | Resigned | | |
| South African Business Intergrator | Jan -Dec | 2xA | 500 | 13,873 | 14,373 | 0.0% | -27.7% |
| South Africa's Top Performing Companies, | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| The South African School Collection | Jan -Dec | Ann | 0 | 0 | Discontinued | | |
| Top 500 SA's Best Companies, | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Top Women in Business & Government | Jul -Jun | Ann | 0 | 0 | No Submission | | |
| Vision 2030 | Jan -Dec | Ann | 0 | 0 | No Submission | | |
| Mining & Quarrying | | | | | | | |
| African Mnes Handbook | Jan -Dec | Ann | 580 | 1,064 | 1,644 | 0.0% | -12.8% |
| African Mining Brief | Jul -Dec | AltM | 0 | 743 | 743 | 0.0% | -8.9% |
| African Mining Inc. Mining Mirror | Jan -Mar | 11xA | 151 | 22,588 | 22,739 | 122.3% | 308.4% |
| Earthbroker | Jan -Mar | Mtly | 0 | 5,382 | 5,382 | 0.0% | 0.0% |
| Engineering News & Mining Weekly | Jan -Mar | Vkly, Fr | 2,981 | 5,928 | 8,909 | 2.8% | -18.7% |
| Mining Decisions | Jan -Dec | 4xA | 0 | 0 | No Submission | | |
| Mining Review Africa. | Jan -Mar | 11xA | 0 | 0 | No Submission | | |
| Modern Mining | Jan -Mar | Mtly | 0 | 9,173 | 9,173 | 16.6% | 68.7% |
| Modern Quarrying | Jan -Dec | Q | 0 | 3,338 | 3,338 | 0.0% | 23.5% |
| SAMining. | Jul -Dec | AltM | 0 | 0 | Resigned | | |
| Property | | | | | | | |
| The Greeff Magazine | Jan -Dec | 3xA | 0 | 0 | No Submission | | |
| Retail | | | | | | | |
| DIY And Industrial Trade News | Jan -Mar | Mtly | 0 | 9,415 | 9,415 | 35.7% | 11.1% |
| Pet Shop Pit Stop | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Pharmacy Magazine (former Frontshop) | Jan -Mar | Mtly | 0 | 9,690 | 9,690 | 155.5% | 76.7% |
| Spotong | Jan -Dec | Q | 0 | 0 | No Submission | | |
| Supermarket and Retailer | Jan -Mar | Mtly | 0 | 9,348 | 9,348 | 6.8% | 18.4% |
| Trader's Friend - Convenience Stores, FMCG Franchises and Chain Stores. | Jul -Dec | 9xA | 0 | 0 | Rebranded | | |
| Trader's Friend - Independent Retailers and Wholesalers. | Jul -Dec | 9xA | 0 | 0 | Rebranded | | |
| Traders Friend, | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| Transport and Logistics | | | | | | | |
| Focus on Transport & Logistics | Jan -Mar | Mtly | 0 | 0 | No Submission | | |
| Freight News Features | Jan -Mar | Mtly | 365 | 4,905 | 5,270 | -1.6% | |
| Trucks and Heavy Equipment News.. | Jan -Dec | 5xA | 0 | 0 | Resigned | | |

Custom magazines

Skyways continued its good performance from Q4 2020 with improvements on the previous quarter and the prior year. *The Journal of the SAIMM*, *South African Medical Journal*, *Taste and Game & Hunt/Wild & Jag* also showed good increases on the previous quarter. However, the majority of the category continued to follow the declining trend of the past year. There were also five resignations and nine no submissions.

| Family Interest | | | | | | | |
|------------------|----------|-----------|------------------|------------------|-------------------|-----------------|--------------|
| Publication name | Period | Frequency | Paid circulation | Free circulation | Total circulation | %change quarter | %change year |
| Crawford Times | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Trinitonian | Jan -Dec | Q | 0 | 0 | Resigned | | |
| Farming | | | | | | | |
| DairyMail, The. | Jan -Mar | Mtly | 22 | 3,515 | 3,537 | -0.3% | -5.5% |

| | | | | | | | |
|--|----------|------|---------|---------|-------------------|--------|--------|
| Rooi Veis / Red Meat, | Jul -Dec | AltM | 1 | 11,461 | 11,462 | 0.0% | -9.4% |
| Wolboer / Wool Farmer. | Jul -Dec | AltM | 1 | 4,932 | 4,933 | 0.0% | -0.4% |
| Health & Wellbeing | | | | | | | |
| Fitlife. | Jan -Mar | Mty | 23,342 | 3,359 | 26,701 | -13.2% | -8.2% |
| Journal of Endocrinology, Metabolism & Diabetes SA | Jul -Jun | 3xA | 0 | 1,480 | 1,480 | 0.0% | -13.1% |
| Jump | Jul -Jun | 3xA | 0 | 0 | No Submission | | |
| Life Healthcare | Jul -Jun | 4xA | 0 | 0 | Discontinued | | |
| SAPharmaceutical Journal. | Jul -Dec | 10xA | 3 | 7,053 | 7,056 | 0.0% | 1.7% |
| SAPharmacist's Assistant (SAPA) | Jul -Jun | Q | 0 | 4,959 | 4,959 | 0.0% | 1.7% |
| South African Medical Journal | Jan -Mar | Mty | 387 | 9,316 | 9,703 | 2.5% | -31.5% |
| Southern African Journal of Anaesthesia &Analgesia | Jul -Dec | AltM | 0 | 2,126 | 2,126 | 0.0% | -1.2% |
| Home | | | | | | | |
| Fresh Living | Jan -Dec | Q | 31,382 | 0 | 31,382 | 0.0% | |
| Fresh Living / Kook en Kuier | Jan -Mar | Mty | 0 | 0 | Changed Frequency | | |
| Living Space.. | Jan -Mar | Mty | 34,758 | 2,155 | 36,913 | -13.4% | -28.3% |
| My Kitchen.. | Jan -Mar | Mty | 64,023 | 4,938 | 68,961 | -11.9% | -26.2% |
| Industry Specific | | | | | | | |
| Forum Tydskrif | Jan -Dec | Q | 0 | 149,624 | 149,624 | 0.0% | 1.8% |
| J S E | Jan -Dec | Q | 588 | 12,287 | 12,875 | 0.0% | -28.3% |
| Sea Rescue | Jan -Dec | 3xA | 0 | 56,895 | 56,895 | 0.0% | |
| Servamus | Jan -Mar | Mty | 9,358 | 78 | 9,436 | -3.3% | -12.1% |
| Solidarity Magazine / Solidariteit Tydskrif | Jul -Dec | 6xA | 0 | 0 | Resigned | | |
| In-flight | | | | | | | |
| High Life SA | Jan -Mar | Mty | 0 | 0 | Resigned | | |
| In Flight Magazine | Jan -Mar | Mty | 0 | 0 | No Submission | | |
| Indwe | Jan -Mar | Mty | 0 | 0 | Discontinued | | |
| Skyways | Jan -Mar | Mty | 3 | 146,573 | 146,576 | 40.3% | 510.7% |
| Leisure | | | | | | | |
| Cheers | Jul -Dec | 6xA | 0 | 0 | Discontinued | | |
| Equinox | Jan -Dec | Q | 0 | 0 | No Submission | | |
| Legacy Inspires | Jul -Jun | 3xA | 0 | 0 | No Submission | | |
| Nedbank Golf Challenge | Jul -Jun | Ann | 0 | 0 | Discontinued | | |
| Private Edition | Jan -Dec | Q | 0 | 9,234 | 9,234 | 0.0% | |
| Taste. | Jan -Mar | 11xA | 28,926 | 3,065 | 31,991 | 14.4% | -4.8% |
| Wild | Jul -Jun | Q | 0 | 0 | No Submission | | |
| Male | | | | | | | |
| Man | Jan -Mar | Mty | 36,280 | 3,068 | 39,348 | -17.2% | -31.6% |
| Tech.. | Jan -Mar | Mty | 31,906 | 3,092 | 34,998 | -18.9% | -31.8% |
| Medical and Allied Health | | | | | | | |
| Bounce (Formerly Bankmed) | Jul -Jun | 3xA | 0 | 5,132 | 5,132 | 0.0% | -92.0% |
| Medi - Clinic Family | Jul -Jun | Q | 0 | 64,895 | 64,895 | 0.0% | 0.0% |
| Motoring | | | | | | | |
| Motor.. | Jan -Mar | Mty | 18,641 | 2,690 | 21,331 | -18.0% | -35.7% |
| Professional | | | | | | | |
| Accountancy SA | Jan -Mar | 11xA | 0 | 55,861 | 55,861 | -1.4% | 3.4% |
| Acumen, | Jul -Jun | Q | 0 | 0 | No Submission | | |
| De Rebus | Jan -Mar | 11xA | 0 | 19,131 | 19,131 | -1.9% | 71.5% |
| The Journal Of The SAIMM | Jan -Mar | Mty | 34 | 4,016 | 4,050 | 68.3% | -1.0% |
| Retail | | | | | | | |
| Clicks Club Card. | Jul -Dec | AltM | 2,807 | 226,591 | 229,398 | 0.0% | -19.0% |
| Club Magazine | Jan -Mar | Mty | 250,136 | 7,117 | 257,253 | -14.0% | -26.3% |
| Jet Club | Jul -Dec | 7xA | 0 | 0 | No Submission | | |
| Sport and Hobby | | | | | | | |
| Game & Hunt/Wild & Jag | Jan -Mar | Mty | 1,563 | 57,320 | 58,883 | 7.3% | 84.6% |
| SA Hunter/Jagter. | Jan -Mar | Mty | 0 | 0 | No Submission | | |
| Soccer Club | Jan -Mar | Mty | 44,119 | 2,934 | 47,053 | -19.3% | -32.9% |

| | | | | | | | |
|--|----------|------|--------|-------|---------------|--------|--------|
| Sports Club. | Jan -Mar | Mtly | 78,920 | 4,445 | 83,365 | -18.3% | -28.9% |
| Travel, Tourism & Hospitality | | | | | | | |
| AA Traveller | Jan -Dec | Q | 0 | 0 | No Submission | | |
| Best of Cape Town Central City. | Jan -Dec | Ann | 0 | 0 | Terminated | | |
| Escapes | Jan -Mar | Mtly | 20,907 | 1,501 | 22,408 | -17.3% | -34.3% |
| Moments magazine | Jan -Dec | 6xA | 0 | 0 | Resigned | | |
| Premier | Jan -Mar | Mtly | 0 | 0 | No Audit | | |
| Woman's General | | | | | | | |
| Balanced Life | Jan -Mar | Mtly | 46,622 | 1,775 | 48,397 | -19.0% | -21.6% |
| Youth | | | | | | | |
| ClubX | Jan -Mar | Mtly | 59,631 | 3,913 | 63,544 | -13.6% | -27.2% |
| Kids Super Club. | Jan -Mar | Mtly | 59,571 | 6,593 | 66,164 | -16.6% | -39.1% |

Free magazines

There were no increases on the prior year in this category and only four of the 11 publications showed a positive increase on the previous quarter. *Get It* (Bloemfontein) had an 50% increase on the prior quarter, with *Get It* (Lowveld), *Get It* (Highway), *Get It* (Jo-burg West) and *Get It* (Northern Suburbs Joburg) all showing increases under 10%.

| Publication name | Frequency | Period | Total circulation | %change quarter | %change year |
|----------------------------------|-----------|----------|-------------------|-----------------|--------------|
| Botswana Advertiser. | Jan -Mar | Wkly, Fr | 94,965 | 0.0% | |
| Get It (Northern Suburbs Joburg) | Jan -Mar | Mtly | 14,825 | 0.1% | -39.9% |
| Get It (Jo'burg South) | Jan -Mar | Mtly | 14,650 | -8.0% | -25.7% |
| Get It (Jo'burg West) | Jan -Mar | Mtly | 14,645 | 0.4% | -12.6% |
| Get It (Pretoria) | Jan -Mar | Mtly | 14,561 | -1.8% | -27.2% |
| Get It (Ballito to Umhlanga) | Jan -Mar | Mtly | 9,958 | -3.3% | -50.0% |
| Get It (Highway) | Jan -Mar | Mtly | 9,848 | 0.1% | -50.3% |
| Get It (Bloemfontein) | Jan -Mar | Mtly | 6,890 | 50.0% | -53.3% |
| Get It (Lowveld) | Jan -Mar | Mtly | 6,200 | 6.9% | -58.0% |
| STOKVEL VOICE MAGAZINE | Jan -Dec | Ann | No Submission | | |
| Get It (Joburg East) | Jan -Mar | Mtly | Discontinued | | . |

Web traffic

Seven consumer and one free magazine traffic was submitted.

ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

- Under Armour, challenger brand, show's up, launches icon brand house in Sandton City - 29 Apr 2024
- Sabre EMEA 2024 Awards: Razor FR, Retroviral top SA agencies - 18 Apr 2024
- McKinsey restructures, 3% of workforce to go - 15 Apr 2024
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