

Google Search will now show you shoppable results for clothes in one place

By  Shereesa Moodley

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Google on Wednesday [revealed](#) a new feature on Search that gives users a simpler way to shop for fashion items on mobile.



Credit: Shereesa Moodley/Memeburn

According to the company, when you're looking for things like clothes and shoes on Google, you will now see shoppable search results in one place.

Google believes that this tweak will allow you to "easily browse lots of different stores and brands at once", rather than sift through irrelevant images and results on Search or Google Images.

"You'll also have quick access to reviews in case you need help making a decision," the company explained on its website.

The update to Search comes after Google introduced shopping features on Google Images in August last year.

Meanwhile, the company plans to include other shopping categories, beyond clothing, in future updates.

ABOUT SHEREESA MOODLEY

Shereesa is a passionate writer who often delves into the world of social media, online trends and all things photography. She is also a journalism graduate of Rhodes University and can be found frequenting YouTube and Instagram. She lurks on Twitter too, sometimes.

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