

Shoprite launches online liquor store

The Shoprite Group has introduced an online bottle store, [LiquorShop Online](#), selling more than 3,000 drinks and accessories at supermarket prices, and offering nationwide home delivery.



Source: Supplied

Among the thousands of everyday alcohol products are some rare finds exclusive to the website, including high-end spirits not often found in local stores. Premium online products include Remy Martin Louis XIII Cognac, selling for R69,999.99, Bunnahabhain 25-year-old Islay Single Malt Scotch Whisky, selling for R5,999.99, and Teeling Single Malt Irish Whiskey, selling for R 599.99.

Also on offer is a limited edition 23-year-old Springbank Single Malt Scotch Whisky bottled under Checkers LiquorShop's exclusive Private Barrel Co. range of whiskies, selling for R3,799.

The retail group said its new online store also stocks a range of sought-after premium wines, including The Jem Waterford Estate, Closilo Kopbeen Pinotage and De Wetshof Bateleur Chardonnay. Shoppers can also add accessories like wine glasses, tumblers and decanters to their orders.



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Danette Breitenbach 12 Nov 2021



This expanded online presence comes as the brick-and-mortar store was recently voted [South Africa's favourite liquor store](#). LiquorShop Online products will retail at supermarket prices, and customers can link their Xtra Savings cards to benefit from deals online.

Shoppers living in Gauteng or the Western Cape will receive free delivery for orders over R450. A delivery fee of R75 will apply to orders less than this. In other areas, a delivery fee of R150 applies to orders of less than R1,000.

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