

# Abey Mokgwatsane appointed as group chief marketing officer at Investec

Investec has appointed Abey Mokgwatsane as the group's chief marketing officer. Mokgwatsane joins the global executive team and will have overall responsibility for the group's marketing function across all its operations. Mokgwatsane has enjoyed an illustrious career, holding leadership positions at some of South Africa's leading companies and advertising agencies. Most recently, he was the managing executive responsible for brand marketing and communications at Vodacom.



Commenting on the appointment, Investec group chief executive Fani Titi said: “At Investec, we have a strong organisational culture, which we believe is our strategic differentiator. We look to employ inspirational and entrepreneurial thinkers with a strong social conscience. We are thrilled to welcome Abey, who not only embodies these values but is also passionate about extracting the very best from purpose-led organisations.”

This sentiment is shared by Mokgwatsane who said: “Investec has always been the blueprint of entrepreneurial flair, extraordinary client experience and innovation in its sector. Being part of the team that will continue to set this benchmark into its next chapter is a once-in-a-lifetime opportunity for me.

I’m excited to work with Fani, the leadership and the marketing teams as we define and drive this next phase in Investec’s journey: setting the trajectory for the next generation of clients, staff and stakeholders and leveraging brand to drive long-term sustainable business growth. I look forward to evolving what it means to be out of the ordinary.”

Mokgwatsane takes up the position in April 2022.

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