

This Sunday on Media@SAfm

This Sunday, 23 January 2011, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include: *City Press* editor Ferial Haffajee on media trends for 2011; Diane Charlton shares her [key trends in Digital Marketing in 2011](#); Wadim Schriener of Media Tenor discusses the question "Is the media talking peace or war in Sudan?"; Neil Higgs shares the results of the TNS Research Survey on media ownership and bias; Susan Gillam, editor of [L Magazine](#) tells us more on targeting the lesbian market; the winner of the first SA Comics Choice Award, to be held Saturday, 22 January 2011, at Montecasino. Joey Rasdien, Loyiso Gola, Nik Rabinowitz and Riaad Moosa are the finalists and Unathi Nkayi, Metro Fm DJ on being named the newest Idol's judge. Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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