

Lineup for Sunday's Media@SAfm show

This Sunday, 24 July 2011, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107 FM nationwide, will include:



- a look at [Net#work BBDO's](#) latest Nedbank ad campaign;
- [Doug de Villiers](#), group CEO of [Interbrand Sampson](#) and [Thebe Ikalafeng](#) from [Brand Leadership](#) on payoff lines;
- [Top Billing](#) presenter, [Jeannie D](#), on her [You Spectacular](#) award;
- [newly appointed](#) MD of [marcusbrewster](#), [San Reddy](#); and
- the latest trends in radio to be revealed at Joburg Radio Days next week, hosted by Wits Radio Academy.

Send advance comments or questions to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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