

Massif, Black River FC celebrate partnership

Commercial film production company, Massif, celebrates its partnership with brand communication agency, Black River FC, following the success of their People Opposing Women Abuse (POWA) campaign dubbed 'RSA' (Republic of Sexual Abuse).

The campaign, which was the idea of Black River FC's executive creative director Roanna Williams and her team, earned multiple first-place awards at the Creative Circle Ad of the Month, including the winner in the Integrated category.

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