

SA pre-owned luxury retailer extends service across southern Africa

South African pre-owned luxury retailer, Luxity, will be extending its offering across the southern African region, into Namibia, Zambia, Angola and Botswana.



Luxity stocks pre-loved luxury brands, selling items through its online platform as well as through its brick and mortar store in Melrose Arch. While the focus of the business has remained in South Africa over the last three years, owner and director Luke Calitz says that they've identified demand in neighbouring countries.

According to the company, in the last year, not one new luxury brand has opened a store or established a sales presence on the continent, even though the continent is home to some of the world's fastest-growing economies. This has created a demand for these exclusive luxury products, which aren't easily accessible to Africans, says the brand.

"While South Africa is home to the most luxury brand outlets on the continent, citizens of our neighbouring countries don't have direct access to these brands unless they travel abroad and bring them home," says Calitz.

With the expansion, Luxity's online store will be making sales in local currencies, promising to deliver items within 3 to 5 days at no additional charge.

"We're hoping that expanding our reach across borders will help us grow our business. After all, everyone deserves to

wear their dream item wherever they call home,” concludes Calitz.

For more, visit: <https://www.bizcommunity.com>