

Eurolux acquires Radiant Lighting

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Eurolux (Pty) Ltd is proud to officially announce its recent acquisition of Radiant Lighting (Pty) Ltd. The merger came into effect on 1 January 2019 and sees the two brands running parallel to each other as separate entities under the umbrella of the Eurolux Group.



[Eurolux](#) started out as a modest Cape Town operation in 1991 and has continued to grow from strength to strength. With two locations in South Africa, the brand is an industry leader in lighting importation and distribution.

Radiant began operations in 1990 and, similarly to Eurolux, expanded its offerings as the company flourished and experienced rapid growth.

Together they have a combined trading history of 57 years. This strengthened pool of resources allows for an improved product offering and an elevated level of customer service, making them a force to be reckoned with in the market. "We strongly believe that this merger will bring about only positive changes for everyone, especially our customers. It will certainly make both companies stronger and more competitive in the market," explains Eurolux director, Shaun Bouchier.

Although it is business as usual for both Eurolux and Radiant staff, there are a number of exciting changes on the horizon in the near future. In Johannesburg, the Eurolux team will move across to the existing Radiant buildings in Wynberg, Sandton, where several interesting showroom concepts will be launched during the course of 2019. This new chapter will also see the brands establish a presence in Durban with a new showroom in the works. In Cape Town, the Radiant team has already moved into the Eurolux offices in Milnerton.

The Eurolux Group would like to take this opportunity to thank customers of both brands for their loyalty and support over the years, and reaffirm its continued dedication in delivering a product offering of global standards.

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