Music Exchange celebrates 10th year with 10 speakers in 10 days

Music Exchange is being held for the 10th year in 2020 and to celebrate, the entertainment-economy-invested conference is set to showcase 10 speakers in 10 days from 10 to 20 September 2020.

With the overall industry decimated in the face of the Covid-19 fallout, #MEX20's annual conference is critical to surviving and succeeding in a world that remains in financial free fall.



Despite 2020 being the most challenging in MEX's decade of dedication, investment and global outreach, Music Exchange 2020 (#MEX20) is opening its annual industry-focused indaba to the world.

Over the past 10 years, MEX has actively informed, partnered and brokered with some of the biggest and most influential players and institutions, with the sole purpose of elevating, educating and sharing a wealth of learning from all four corners of the planet and 2020's #MEX20 is no different.

If anything, #MEX20 is offering everyone, directly or indirectly professionally affected by the pandemic, an opportunity to explore the possibility of change in recovering and rising above a year that's riddled with uncertainty and confusion.

MEX has become synonymous with offering a variety of specialist speakers across a plethora of disciplines, from

publishing, live performance, production, PR and marketing, song-writing and all legal aspects associated with nurturing and growing the overall entertainment ecosystem.

Over the past decade, MEX has welcomed and hosted the likes of composer Dr Trevor Jones, musician and producer Bryan Michael Cox, Stuart Rubin, The Orchard's Ben Oldfield, Mark Murdoch, Mos Def, Tim Renner, Sipho Mabuse, Tom Novy, Karen Zoid, RJ Benjamin and AKA among many more, all in an impressive lead up to this year's impressive list of confirmed speakers.



Charles Goldstuck from Hitco Entertainment LLC

The #MEX20 speaker lineup includes:

- Charles Goldstuck (Hitco Entertainment LLC, charles-goldstuck.com/)
- Arthur Goldstuck (World Wide Worx)
- Siphokazi Jonas (Producer, spoken word artist)
- Christian Wright (<u>Abbey Road Studios</u>)
- Lance Stehr (Mutherland Records)
- Wiseman Ngubo (<u>Capasso</u>)
- Neil Johnson (Radio programmer)
- Callum Stevenson (Blue Key Digital Marketing)
- Moreira Chonguica (Musician and producer)
- Rachel Z (Musician and producer)

With more names to follow in the lead up to #MEX20, this year's 10th-anniversary edition promises to deliver on what MEX is known and respected for in delivering quality conversations that lead to quantifiable outcomes.

Martin Myers, founder and convener of the conference, remarked: "Not only is 2020 a big year in Music Exchange's history, but it's also without question the most urgent in addressing and rising above the challenges thrust upon every single person in our massively compromised economy."

More speakers and events to be announced over the coming weeks, in the build-up to #MEX20

For booking details, and more information, go to musicexchange.org.za

For more, visit: https://www.bizcommunity.com