

Mallcomm signs partnership with Liberty Two Degrees

Global proptech company Mallcomm has signed its first partnership in South Africa with local Reit Liberty Two Degrees (L2D), creating a digital tenant-engagement platform for its retail property portfolio.



Source: [L2D](#)

It will start with a six-month pilot at L2D's Eastgate Shopping Centre in Gauteng which will launch in January 2022. The partnership follows Mallcomm's international expansion into Africa with its entry into Egypt earlier this year.

"We are thrilled to be expanding in Africa with our entry into South Africa with one of the leading South African Reits. Liberty Two Degrees is an established real estate company that has a strong portfolio of assets and is becoming renowned for its pioneering ESG work in the sector which aligns closely with Mallcomm's ESG objectives," said Michelle Buxton, CEO of Mallcomm.



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Said Amelia Beattie, chief executive of Liberty Two Degrees: "We believe in making sure that the physical environment lives alongside the digital environment and to use the improved insights into the performance of our assets to give us the confidence to make real-time data-driven decisions. This ensures that we not only perform better and are able to report seamlessly but can also be used in the development of actionable steps that will improve processes and optimise results, along with improved engagements with tenants and eventually customers."