

DJ Fresh and Euphonik no longer part of the Primedia Broadcasting family

Primedia Broadcasting has parted ways with DJs Fresh (Thato Sikwane) and Euphonik (Themba Mbongeni Nkosi) with immediate effect.



DJ Fresh and Euphonik

Source: www.iol.co.za

The decision to terminate their contracts was 'made after careful consideration of the events of the past weeks and was taken in the best interest of the company', says Primedia Broadcasting.

The decision comes after rape allegations were made against the two popular DJs.



DJ Fresh and Euphonik taken off air amidst rape allegations

18 Jan 2021



In a statement released on Wednesday, Primedia Broadcasting Interim CEO Geraint Crwys-Williams said the decision to terminate their contracts was “made after careful consideration of the events of the past weeks and was taken in the best interest of the company.”

“ pic.twitter.com/1OLRYcoTwg— Primedia Broadcasting (@BrandPrimedia) [January 16, 2021](#) ”

“This decision does not reflect a view on the veracity of any allegations against either Euphonik or Fresh. Rather, it prioritises Primedia Broadcasting’s business imperatives. We believe that this decision is in the best interest of our

company and our various stakeholders,” Crwys-Williams said.

In a statement released on Twitter on Wednesday, Sikwane and Nkosi said that "after extensive consultation, legal and otherwise", it was in their best interest to resume their public engagements.

“ pic.twitter.com/xGKPse7ipj— DJ Fresh (Big Dawg) (@DJFreshSA) [February 10, 2021](#) ”

“ pic.twitter.com/eQASkXXD6z— Euphonik™ 🦋 (@euphonik) [February 10, 2021](#) ”

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