

Day 1 judging finalists!

The first finalists have been announced for Loeries 2019 for the Design, Shared Value, Integrated, Student, Live Communications & Digital categories.

SHARED VALUE			
Agency / Entrant	Title	Brand	Product
CWDi	67 Logos Designathon	CWDi	N/A
MultiChoice Africa	The MultiChoice Talent Factory – Igniting Africa's Creative Industries	The MultiChoice Talent Factory	N/A
Regency Foundation Network	Empowering People to Empower Themselves	Old Mutual Alternative Investments	N/A
Hoorah Digital Consultancy	For Nature. For You.	WWF	N/A
M-Kopa	Upgrade Your Life with M-Kopa	M-Kopa	N/A
Squad Digital	52 Week Challenge	Safari.com	M-Shwari
PR & MEDIA COMMUNICATION			
TBWA\RAAD	OMO Tag	Unilever Lebanon	Omo
TBWA\RAAD	Clásico Dogs	Sniff	Pet Adoption
TBWA\RAAD	Q5-0	Infiniti	Q50
J. Walter Thompson Cairo	Time to get in touch, for real.	DHL	DHL express
TBWA\RAAD	The Art Gap	Standard Chartered Bank	Institutional
Eclipse Public Relations & King James	Man in a Van	Netflix	Netflix
DNA Brand Architects	iLobola Nge Bhubesi	AB inBev	Lion Lager
King James Group	The 200 Year Old	Sanlam	Sanlam
Impact BBDO	Stop Dowrymongering	UN Women	UN Women
The Jupiter Drawing Room, CT	The Art of Fire	Burger King SA	Big King
Leo Burnett	Gaza Border Beer	Alexander	Beer
Ogilvy CT	Make a Meal of It	KFC	KFC
Ogilvy CT	#OhSchweppes	Schweppes – Coca-Cola	Schweppes Soda and Tonic
Bonfire Media	#WVDriveDry	Volkswagen and Drive Dry	Drive Dry
TBWA Reklam Hizmetleri A.S.	Hailstorm in Istanbul	Ikea	Ikea carpets
Impact BBDO	The Blank Edition	Al-Nahar	Newspaper
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
INTEGRATED CAMPAIGN			
King James Group	Conversations with Yourself	Sanlam	Sanlam
J. Walter Thompson Cairo	Time to get in touch, for real.	DHL	DHL express
TBWA\Hunt Lascaris Johannesburg	MaFeyvaZonke	MTN South Africa	MTN 8
J. Walter Thompson Cairo	What Matter is Inside	Shell Rimula	Heavy Duty Engine Oil
Impact BBDO	Zero Tolerance Ribbon	28 Too Many	FGM
Duke Advertising (Pty) Ltd	Let's Jive Together	The Little Green Beverage Company	Jive
TBWA\RAAD	The Art Gap	Standard Chartered Bank	Institutional
FoxP2 Advertising	Mullets	IndieFin	IndieFin Insurance
Discovery	She was born to run	Discovery	Brand ambassador programme
King James Group	The 200 Year Old	Sanlam	Sanlam
King James Group	Sanlam 100 Years	Sanlam	Sanlam
Haas Advertising, SUNSHINE Agency	Again & Again – Inspiration and Excellence in Perpetuity	Sanlam Private Wealth	Sanlam Private Wealth
Collective ID	It Runs Deep	Dickies	847
King James Group	Fabric	Siemens	Siemens
Leo Burnett	Gaza Border Beer	Alexander	Beer

Hanzo Films FZE	Give in to Giving	Emirates NBD	Volunteer Programme
Ogilvy Cape Town	Make A Meal of It	KFC	KFC
Joe Public United	Welcome to inner peace country	Chicken Licken	Rock My Soul
Ogilvy Johannesburg	Remarkable Regifts	Mondelez	Cadbury Dairy Milk
Showmax	The Girl from St Agnes	Showmax	The Girl from St Agnes
Joe Public	The Legend of Big John	Chicken Licken	Big John Top Deluxe Meal
Joe Public	There Will be No Monuments Here	Assupol	Assupol
Ogilvy Johannesburg	Shave to Remember	Philips & The Nelson Mandela Foundation	Philips Hair Clippers
Ogilvy Johannesburg	Smash the Label	ABInBev - Castle Lager	Castle Lager
FCB Joburg (Pty) Ltd	ChatBanking	Absa	ChatBanking on WhatsApp
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola
Grid Worldwide	Vote for a better SA	Vote for a better SA	Elections 2019 campaign
Six Fingaz Media & 34°	Xse Integrated Campaign	Electoral Commission of South Africa	Elections
VML South Africa (Pty) Ltd	Don't Tell Me What To Do!	Edgars	Edgars Fashion
Impact BBDO	The Blank Edition	Al-Nahar	Newspaper
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
DESIGN - ARCHITECTURE			
dhk Architects	Battery Park	V&A Waterfront	Park and piazza
Tsai Design Studio	Zip Zap Circus School	Zip Zap Circus School	Zip Zap Academy
dhk Architects	Norval Foundation	Norval Foundation	Art Museum
Slee & Co. Architects (Pty) Ltd	Hunting Lodge	Hunting Lodge	Hunting Lodge
David Krynauw (Pty) Ltd	Kleine Rijke	Kleine Rijke	Events Venue
DESIGN - FABRIC DESIGN			
Lulasclan	Mantsho Tribe	Mantsho by Palesa Mbkubung	Mantsho Tribe Textile Design
Lulasclan	Azania Textile Design	Lulasclan	Textile Design
Lulasclan	Geometric Balance Textile Design	Lulasclan	Textile Design
Havas Johannesburg	Take This Thread	Take This Thread	Take This Thread
King James Group	Fabric	Siemens	Siemens
Grid Worldwide	Which way to satisfaction?	Saint	Saint Restaurant
Sunshinegun	Iya-Shisa le-Griller's Uniform	Nando's	Griller's Challenge Uniforms
VML South Africa (Pty) Ltd	The Sho Madjozi Collection	Edgars	Edgars Clothing
DESIGN - GENERAL PRODUCT DESIGN			
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Bonisa Collection	Bonisa Collection	Bonisa Collection	Light Fitting
Triple D Design	One layer at a time.	Sk8shades	Protea Floor Lamp
Modern Gesture	Woven Necklace Lampshade	Modern Gesture	Woven Necklace Lampshade
Ashlee Lloyd Design Studio	Handmade Hand-Crocheted: The Amoeba Chandelier	Ashlee Lloyd - Design Studio	The Amoeba Chandelier
DESIGN - INTERIOR DESIGN & TEMPORARY STRUCTURES			
Trace	Johannesburg Holocaust and Genocide Centre, permanent exhibition	Trace	Johannesburg Holocaust and Genocide Centre
Woolworths VM	From Waste To Wow	Woolworths	Christmas window
Paragon Group	1 Discovery Place Interiors	Interior Architecture	1 Discovery Place
Impact BBDO	The Toxic Flag	Waste Management Coalition	Toxic Flag
GRAPHIC DESIGN - PACKAGE DESIGN			
Bittersuite	Day births Night	Vergenoegd Lōw: The Wine Estate	Limited Edition Packs
Capacity Relations	Pocket Scotch Package Design	Diageo-Johnnie Walker	Pocket Scotch
Grey Advertising Africa (Pty) Ltd	A Better Bunny Chow	The Bowery	Bunny Chows
Sunshinegun	Fabric of the Nation	Castle Lager - ABInBev	Castle Lager 500ml cans
FCB Joburg (Pty) Ltd	The Phonetic Can	Coca-Cola	Coca-Cola

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