BIZCOMMUNITY

FoodForward SA celebrates 10 years with commitment to feeding 1 million people

FoodForward SA connects a world of excess to a world of need. In partnership with major retailers, farmers and manufacturers, edible surplus food is recovered from the supply chain and redistributed to hundreds of beneficiary organisations nationwide, reaching over 250,000 people every day. Commemorating its 10-year anniversary this year, food redistribution organisation FoodForward SA has committed to feeding 1 million people daily within five years as part of its vision, 'A South Africa without hunger'.



FoodForward SA currently reaches over 250,000 people every day across its national beneficiary organisation network, supported by its logistics and warehouse infrastructure that has the capacity to distribute large volumes of surplus food nationally.

Scaling up to meet the growth challenge will involve increasing the amount of surplus food they are able to recover as well as increasing the number of beneficiary organisations they serve, while ensuring that the organisation's infrastructure capacity is adequately expanded to accommodate this ambitious goal.

FoodShare

Last year FoodForward SA launched its digital platform, FoodShare, which virtually connects beneficiary organisations directly to retail stores and food outlets for the regular collection of surplus food, thus providing greater access to food while reducing infrastructure and logistics costs.



Adequate nutrition is the basis for social development. FoodForward SA uses food as a catalyst for sustainable social change through its beneficiary organisations who provide at least four nutritious meals per week to vulnerable groups. At least 75% of these beneficiary organisations focus on early childhood development, youth development, women's empowerment and care for orphans and vulnerable children (OVCY).

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