

# Natural, healthy dog treats to your door with Wolf and Women

[Wolf and Women](#) is a South African subscription box service that specialises in natural, healthy treats for dogs. Biodegradable treat boxes are delivered to the customer's door containing 30 formulated one-a-day treats. According to the company, the service was developed to not only ensure that dogs are given the best quality treats but also to help nurture the bond between pet-lovers and their furry companions.



The brand is founded by Kyne Lupini, an animal-lover with a background in wildlife rehabilitation. Through her love for the African bush, Lupini developed a life-long passion for animals and sought to create a brand that celebrated the bond between humans and their pets.

After consulting with friend and veterinarian Dr Marengo, Lupini developed a range of dog treats tailored to boost her canine friends' health. She began selling dog treats in 2016, officially launching the Wolf and Women brand in 2017. The company's offering has since expanded to include omega oil supplements, grooming products, pet milestone cards and dog cakes.

“Love, friendship and loyalty are the mantras of Wolf and Women that come across in everything we offer. We believe in providing value, which means the healthier option, organic, biodegradable and of course fun for both of you,” says Lupini.

## What's in the box?

The Wolf and Women subscription box offers a month's worth of vet-formulated treats along with a calendar to tick off each day's treat. The treats include 17 iron-enriched treats (bone shaped), 5 omega-enriched treats (whale shaped) and 8 vitamin boosters (strawberry shaped). Each treat contains high-quality, naturally-derived ingredients and all treats are wrapped in individual biodegradable packages.

The calendar outlines the best time for each nutrient-rich treat to be given to dogs to ensure full benefit of the core nutrient. Subscription boxes are available for small, medium and larger breeds. Each month, a new treatment is included with every new subscription box.



There's also a Wolf and Women grooming collection that includes six premium grooming products - a strawberry-scented dog shampoo, a lavender-scented dry shampoo, a jasmine-scented detangler, a mint breath spray, an itch relief spray, and a protective, soothing snout and paw butter. Grooming products can be purchased individually or as a complete set.

The company also offers an exclusive closed Facebook group, Wolf and Women Online Vet Q&A, where Dr Marengo answers questions and provides additional support and advice to dog-lovers. The group was created to allow dog lovers to connect, learn and find information in a secure online space.

Speaking of the growth since launching, Lupini says, "It has been and still is a wonderful and exciting journey and we are excited for what Wolf and Women is doing, the products we are producing and the ideas that are still to come. We would also like to encourage everyone to get out there with your dog, have a good time and also thank them for their unconditional love with a simple treat to say 'thank you'."

Wolf and Women treat boxes are available on a monthly subscription basis as well as once-off purchases, and subscriptions can be paused or cancelled at any time with no obligations.

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