

#BehindtheSelfie with... Leigh-Anne Williams

 By Leigh Andrews

13 Feb 2019

Fitting for World Radio Day, this week we go behind the selfie with Leigh-Anne Williams, presenter on Good Hope FM's 'Lunch with Leigh-Anne' as well as SABC3's *Expresso*.



This may or may not be Williams' best angle...

1. Where do you live, work and play?

Live: Sea Point, Cape Town.

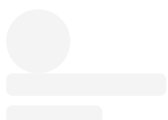
Work: *Expresso* and Good Hope FM.

Play: I would definitely have to say spending time with friends and family, catching up on series, and sleep.

2. What's your claim to fame?

Apparently, making mornings great again!

“





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Serving looks for breakfast! Happy Thursday beautiful people! ♥☐

#firstthursdays #august #mornings #breakfast #tv

A post shared by [Leigh-Anne Williams \(@leighanne_will\)](#) on Aug 2, 2018 at 2:52am PDT

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3. Describe your career so far.

My career has been very consistent. It's been a really good 10 years.

I'm currently a presenter on *Expresso*; radio presenter on my own show, 'Lunch with Leigh-Anne'; model; actress; and motivational speaker.

4. Tell us a few of your favourite things.

I love spending time with my family and friends. It's good to catch up with people that you love, it's like they centre you and feed your soul in a good way. However, at the same time I love some quiet moments, just relax and re-energise.

5. What do you love about your industry?

The people I get to meet. Travelling and meeting actors, musicians, and writers. Every day, my job inspires me in a different way.

“





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Look who rocked our show for a whole 3 hours today! So great having you @casspernyovest! #shortandsweet is 🎧🎧🎧🎧🎧@expressoshow #thursday #music a

A post shared by Leigh-Anne Williams (@leighanne_will) on Feb 7, 2019 at 1:26am PST



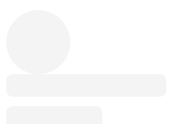
I love that no two days are ever the same!

6. Describe your average workday, if such a thing exists.

My day starts very early. I wake up at 3:30am and arrive at the studio for hair and makeup at 4:30am. *Expresso* starts at 6am and ends at 9am. During this time, I'm on set doing my best to cheer up our viewers' mornings.

As soon as the show is wrapped up, I head to my gym session at 10am. At this point my mind is craving a workout – well, sometimes. My radio show starts from noon to 3pm, so that's where I am for the afternoon.

I use my evenings for meetings, voice-overs, MC gigs and events.





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So much fun was had at the launch of the BMW X7!! 💎💎💎💎💎 Thank you @infin8ti_co for my beautiful dress ♥️ @bmwsouthafrica #bmwx7 @zeitzmocaa #silo Stylist: @shirazreddy 💎💎 @shirazreddy

A post shared by Leigh-Anne Williams (@leighanne_will) on Nov 20, 2018 at 1:24pm PST

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My day usually ends at 10pm or 10:30pm at the latest.

7. What are the tools of your trade?

My voice, charisma and authenticity. I normally call them my ‘magic three’.

8. Who is getting it right in your industry?

Nomzamo Mbatha!



SA actress and activist appointed UNHCR goodwill ambassador

31 Jan 2019



#Behindtheselfie with... Nomzamo Mbatha

Leigh Andrews 14 Dec 2016



9. List a few pain points the industry can improve on.

“ Our industry can improve on the inclusion of women in every aspect of our industry – both behind the scenes and at

the top tier management sections. ”

Watch this space!

10. What are you working on right now?

11. Tell us some of the buzzwords floating around in your industry at the moment, and some of the catchphrases you utter yourself.

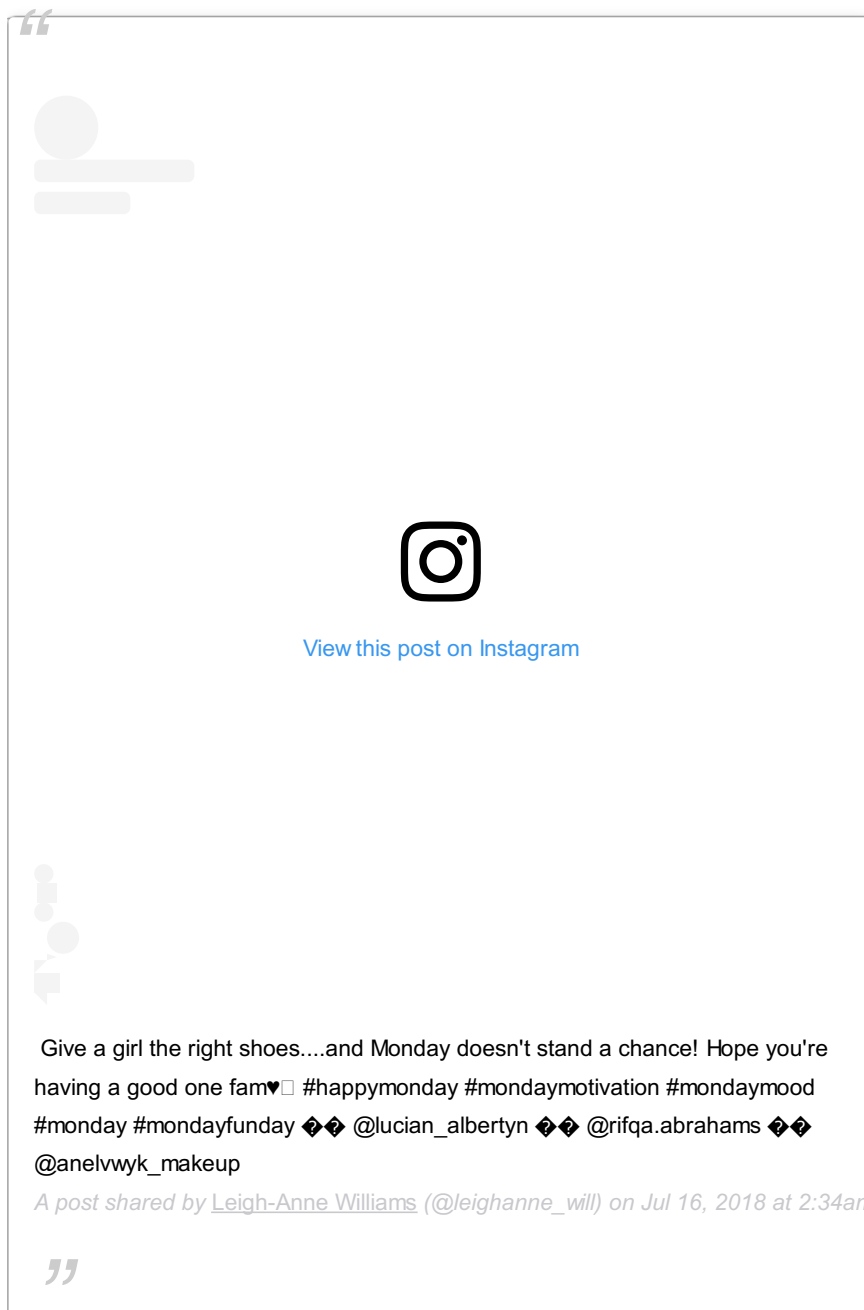
Lol, definitely Ku'Lit!

12. Where and when do you have your best ideas?

They come to me when I've taken some relaxation time. That's also just the best time for me to think and reflect.

13. What's your secret talent/party trick?

I take off my high heels to reveal that I'm not as gargantuanly tall as people think I am!



14. Are you a technophobe or a technophile?

I'm definitely in between. I'm a technophobe with new technology that I've never used before, but once I start using it, everything is fine.

15. What would we find if we scrolled through your phone?

Lots of motivational-quote screen grabs.

16. What advice would you give to newbies hoping to crack into the industry?

First seek education, before anything else. Always have something to fall back on.

Simple as that. Follow Williams on [Twitter](#), [Facebook](#) and [Instagram](#), as well as [Expresso](#) and [Good Hope FM](#) on Twitter.

**Interviewed by [Leigh Andrews](#).*

ABOUT LEIGH ANDREWS

Leigh Andrews AKA the #MilkshakeQueen, is former Editor-in-Chief: Marketing & Media at Bizcommunity.com, with a passion for issues of diversity, inclusion and equality, and of course, gourmet food and drinks! She can be reached on Twitter at @Leigh_Andrews.

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