

# Apple enters the AI race, but prioritises on-device machine learning

By [Lindsey Schutters](#)

7 Dec 2023

Apple's machine learning research team has [introduced](#) a new array framework called MLX that is said to be designed for efficient and flexible machine learning on Apple's home baked processors. The framework is similar to NumPy, a popular library in Python that provides support for large, multi-dimensional arrays and matrices, along with a collection of mathematical functions to operate on these arrays.



Apple recently unveiled its M3 family of processors in the 2023 MacBook Pro models. Source: Apple Newsroom

The Python API of MLX is very similar to that of NumPy, with a few exceptions. Additionally, MLX also offers a fully featured C++ API that closely follows the Python API. While both MLX and NumPy are array frameworks, there are several key differences between them.

MLX allows for the composition of function transformations for automatic differentiation, automatic vectorization, and computation graph optimization, offering a more flexible approach to mathematical operations.



## Google releases Gemini, says it's the next generation AI model

Lindsey Schutters 6 Dec 2023



But unlike NumPy, computations in MLX are lazy, meaning they are only carried out when necessary, which can lead to efficiency improvements.

MLX also offers multi-device compatibility, allowing operations to run on any supported devices, such as CPU and GPU, providing a more versatile platform for machine learning operations.

“ Just in time for the holidays, we are releasing some new software today from Apple machine learning research. MLX is an efficient machine learning framework specifically designed for Apple silicon (i.e. your laptop!) Code: <https://t.co/Kbis7lrP80>  
Docs: <https://t.co/CUQb80HGut>  
— Awni Hannun (@awnihannun) [December 5, 2023](#) ”

This design draws inspiration from other frameworks like PyTorch, Jax, and ArrayFire. However, a notable difference between these frameworks and MLX is the unified memory model - which is a unique characteristic of Apple's ARM-based M-series SoCs.

In MLX, arrays exist in shared memory, allowing operations on MLX arrays to be performed on any of the supported device types without the need for data copies. Currently, MLX supports device types like the CPU and GPU.

## Recent announcements

Apple's MLX release comes in the wake of other AI announcements from its biggest competitors like Google, [Microsoft](#) and Amazon.

Last week IBM and Amazon Web Services (AWS) announced an expansion of their partnership, aiming to help more clients operationalise and derive value from generative AI. As part of this expansion, IBM Consulting is set to deepen and expand its generative AI expertise on AWS, with a goal of training 10,000 consultants by the end of 2024.



### IBM and AWS expand partnership to accelerate generative AI adoption in Africa

27 Nov 2023



The two tech giants also plan to deliver joint solutions and services, upgraded with generative AI capabilities, designed to help clients across critical use cases. This move could potentially enhance the capabilities of Amazon's AI assistant, [Amazon Q](#), providing users with a more sophisticated and intuitive AI experience.

A key difference between Apple's approach is that developers seem limited to how the applications work on-device and Apple isn't sending data off to its cloud servers.

## ABOUT LINDSEY SCHUTTERS

Lindsey is the editor for ICT, Construction&Engineering and Energy&Mining at Bizcommunity

- CompCom approves Saudi telecom deal to acquire OVC Networks - 21 May 2024
- Microsoft unveils Copilot+ PCs, sends Qualcomm stock through the roof - 20 May 2024
- #ATW24: Mukuru's customer-first approach behind Africa longevity - 20 May 2024
- #ATW24: Minister Gungubele calls for connectivity and inclusion - 17 May 2024
- Google uses AI to move Search posts for web publishers - 15 May 2024

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>