

Newspapers ABC Q1 2019: Marginal declines

By [Danette Breitenbach](#)

10 May 2019

In the first quarter of 2019 (Q1), the Audit Bureau of Circulations of South Africa shows a decline for all categories of newspapers on the prior year and the previous quarter, except for the local newspapers category, which showed a slight increase over the prior quarter. The declines in total in Q1 2019 newspaper circulation were small. The category declined by 1.4% the previous quarter and by 5.0% on the prior year.



Daily newspapers

The category declined by a modest 2.6% on the previous quarter, but shows the biggest decline of all the categories over the prior year with a decline of over 10% (10.5%).

It was not all bad news with some newspapers showing small increases. *The Sowetan* was the only newspaper to show an increase over the previous quarter and the prior year. It showed a 0.5% increase over the previous quarter and 0.9% over the prior year.

Daily Nation, *The Namibian*, *Beeld*, *Cape Times*, *The Argus*, *New Vision*, *Pretoria News*, *Taifa Leo*, *Diamond Fields Advertise* and *Zambia Daily Mail* all increased their figures over the prior quarter.

| Publication name | Frequency | Total circulation | %change quarter | %change year |
|----------------------|------------|-------------------|-----------------|--------------|
| Daily Sun | Mb-Fr | 117,220 | -2.1% | -17.0% |
| Daily Nation | MD, Mo-Sat | 108,559 | 3.4% | -6.1% |
| Isolezwe | MD, Mo-Fr | 72,495 | -0.9% | -16.0% |
| Star, The | MD, Mo-Fr | 72,010 | -5.0% | -5.0% |
| Sowetan | Mb-Fr | 70,737 | 0.5% | 0.9% |
| Son (Daily) | MD, Mo-Fr | 51,520 | -6.5% | -18.0% |
| Citizen, The (Daily) | MD, Mo-Fr | 40,481 | -3.7% | -10.8% |
| Burger, Die Daily | MD, Mo-Fr | 39,625 | -4.6% | -16.4% |
| Burger, Die Daily | WesKaap | 37,735 | -2.7% | -6.1% |
| Namibian, The | MD, Mo-Fr | 35,262 | 6.1% | -6.3% |

| | | | | |
|---------------------------|------------|--------|--------|--------|
| Bukedde | MD, Mo-Sat | 34,115 | -5.0% | -10.7% |
| Beeld, Daily | MD, Mo-Fr | 32,797 | 0.9% | -9.4% |
| Cape Times | MD, Mo-Fr | 29,523 | 0.6% | -1.6% |
| Cape Argus | MD, Mo-Fr | 27,245 | 0.9% | -2.5% |
| New Vision | MD, Mo-Fr | 26,006 | 3.0% | -4.1% |
| Mercury, The | MD, Mo-Fr | 24,402 | -3.1% | -4.9% |
| Daily News | MD, Mo-Fr | 22,393 | -3.6% | -3.1% |
| Times of Swaziland | MD, Mo-Fr | 21,822 | -1.9% | -11.8% |
| Business Day | MD, Mo-Fr | 18,053 | -9.8% | -11.3% |
| Daily Monitor | MD, Mo-Fr | 16,638 | -1.8% | -6.8% |
| Daily Dispatch | MD, Mo-Fr | 15,207 | -1.7% | -18.1% |
| Herald, The | MD, Mo-Fr | 14,793 | -9.3% | -10.8% |
| Volksblad - Daily | Mo-Fr | 13,341 | -3.2% | -4.6% |
| Pretoria News | MD, Mo-Fr | 12,478 | 0.3% | -1.0% |
| Taifa Leo | MD, Mo-Sat | 11,765 | 14.1% | -13.5% |
| Witness, The | MD, Mo-Fr | 10,779 | -1.3% | -7.7% |
| Diamond Fields Advertiser | MD, Mo-Fr | 7,113 | 2.1% | -8.7% |
| Zambia Daily Mail | MD, Mo-Sat | 6,566 | 9.2% | -4.2% |
| Burger, Die Daily | Oos Kaap | 1,892 | -31.5% | -73.8% |

Weekly newspapers

While the category showed a decline of 7.9% on the prior year, it only declined by 0.5% on the previous quarter. *Ilanga* showed an increase of 2.7% over the prior quarter n 2.6% over the prior year. *The Voice* kept it company, with an increase of 5.2% over the prior quarter and 3.5% over the prior year. *The Botswana Gazette* had the best increase over the prior year of 11.5% and also showed a 3.1% increase over the prior quarter.

| Publication name | Frequency | Total circulation | %change quarter | %change year |
|--------------------------------------|------------|-------------------|-----------------|--------------|
| Soccer Laduma | Wkly, Wed | 224,186 | 0.3% | -11.1% |
| Ilanga | 2xW, Mo&Th | 57,965 | 2.7% | 2.6% |
| Post, The | Wkly, Wed | 37,553 | -1.3% | 0.7% |
| Mail & Guardian | Wkly, Fr | 23,605 | -8.6% | -12.4% |
| Voice, The | Wkly, Fr | 16,561 | 5.2% | 3.5% |
| Botswana Gazette , The | Wkly, Wed | 10,426 | 3.1% | 11.5% |
| Lesotho Times | Wkly, Th | 7,320 | 0.5% | -6.5% |
| Mmegi Reporter, The | 4xW, Tu-Fr | No submission | | |
| The Monitor (Formerly Mmegi Monitor) | Wkly, Mon | No submission | | |
| African Times Newspaper | Wkly, Wed | No issue | | |

Weekend newspapers

Much like the Daily Newspapers category, this category had a modest decline on the previous quarter of 1.6% but a bigger decline over the prior year – its 10.4% only marginally lower than the Daily Newspapers decrease.

Movers include *Volksblad Saturday* (+7.1% on the prior quarter and +5.8% on the prior year). *The Sunday Mail* increased by 32.1% over the prior year.

| Publication name | Frequency | Total circulation | %change quarter | %change year |
|---|-----------|-------------------|-----------------|--------------|
| Sunday Times | Wknd | 240,180 | -4.0% | -7.7% |
| Sunday Nation | Wkly, Sun | 116,480 | 3.0% | -9.8% |
| Rapport | Wknd | 105,784 | -0.1% | -6.9% |
| Isolezwe ngoMgqibelo | Wkly, Sat | 57,143 | 0.2% | -11.6% |
| Isolezwe ngeSonto | Wkly, Sun | 55,230 | 0.1% | -15.7% |
| Burger, Die Saturday | Wes Kaap | 52,714 | 6.0% | -1.8% |
| Burger, Die Saturday | Wkly, Sat | 52,712 | 6.0% | -14.6% |
| Weekend Argus | Wknd | 49,681 | 0.1% | -4.5% |
| Sunday Tribune | Wkly, Sun | 48,181 | -4.8% | -3.8% |
| City Press | Wknd | 46,198 | -0.6% | -21.1% |
| Sunday Sun | Wknd | 44,893 | -3.1% | -28.4% |
| Sunday World | Wknd | 40,383 | 3.8% | -15.6% |
| Saturday Star, The | Wkly, Sat | 39,386 | -10.9% | -12.8% |
| Beeld, Saturday | Wkly, Sat | 38,808 | 1.9% | 4.2% |
| Independent on Saturday | Wkly, Sat | 35,227 | -1.0% | -2.5% |
| Ilanga Langesonto | Wknd | 33,066 | -0.1% | -3.2% |
| Son op Sondag (formerly Sondag Son) | Wkly, Sun | 32,797 | 3.1% | -9.0% |
| Weekend Argus | Saturday | 31,573 | 0.2% | -7.0% |
| Citizen, The (Saturday) | Wkly, Sat | 28,621 | -3.4% | -19.3% |
| Weekend Argus | Sunday | 18,108 | 0.0% | 0.2% |
| Sunday Vision | Wkly, Sun | 15,288 | -3.7% | -12.5% |
| Volksblad - Saturday | Wkly, Sat | 13,974 | 7.1% | 5.8% |
| Weekend Post | Wknd | 13,850 | -9.1% | -14.0% |
| Daily Dispatch Weekend Edition (formerly Saturday Dispatch) | Wknd | 13,132 | -10.7% | -10.3% |
| Sunday Monitor | Wknd | 10,816 | 1.2% | -12.2% |
| Taifa Jumapili | Wkly, Sun | 10,485 | 19.4% | -14.3% |
| Weekend Witness | Wkly, Sat | 10,201 | -1.9% | -8.3% |
| Pretoria News Saturday | Wkly, Sat | 7,057 | 6.2% | -6.0% |
| The Southern Cross | Wkly, Sun | 6,803 | -4.0% | -7.8% |
| Sunday Mail | Wkly, Sun | 5,524 | 13.9% | 32.1% |

Local newspapers

The only category to increase on the previous quarter. However, the increase is a marginal increase of 0.2%. The category declined by 8.1% on the prior year.

Pickings were few in the category with *Lowvelder/Laevelder* (Tuesday) and *Lowvelder/Laevelder* (Friday) the best of the lot, with increases of 18.9% and 23.7% on the prior quarter respectively. Both also increased on the prior year.

Mpumalanga News was another standout with a 25.3% increase on the prior quarter and 0.8% on the prior year.

Bosvelder Review increased on the prior quarter by 6.7% and *Brits Pos* by 7.4%

| Publication name | Frequency | Total circulation | %change quarter | %change year |
|--|-----------|-------------------|-----------------|--------------|
| African Reporter | Wkly, Fr | 22,063 | 0.3% | 0.9% |
| Witbank News, Fri | Wkly, Fr | 16,170 | 3.2% | -11.7% |
| Lowvelder, The / Laevelder, Die (Friday) | Wkly, Fr | 15,037 | 23.7% | 5.3% |
| Rustenburg Herald | Wkly, Th | 14,593 | -0.6% | -11.4% |
| George Herald (Thursday) | Wkly, Th | 14,067 | -2.8% | -10.1% |
| Lowvelder, The / Laevelder, Die (Tuesday) | Wkly, Tue | 13,897 | 18.9% | 6.7% |
| Middelburg Observer, Fri | Wkly, Fr | 13,407 | 0.9% | -5.4% |
| Klerksdorp Rekord | Wkly, Fr | 12,297 | -2.6% | -10.7% |
| Paarl Post | Wkly, Th | 11,887 | 3.8% | 0.3% |
| South Coast Herald | Wkly, Fr | 10,815 | -3.1% | -8.9% |
| The Mail | Wkly, Th | 9,960 | -0.3% | -6.7% |

| | | | | |
|---|-----------|--------------|--------|--------|
| Weslander, The | Wkly, Th | 9,388 | -2.5% | -7.0% |
| Worcester Standard | Wkly, Th | 8,641 | 0.1% | -2.0% |
| Zululand Observer Weekend (Formerly Friday) | Wkly, Fr | 8,512 | -4.6% | -1.1% |
| Mpumalanga News | Wkly, Th | 8,226 | 25.3% | 0.8% |
| Limpopo Mirror | Wkly, Fr | 7,079 | -0.5% | -4.1% |
| Gemsbok | Wkly, Wed | 6,706 | -2.0% | -10.0% |
| Mosselbay Advertiser | Wkly, Fr | 6,534 | 0.8% | -12.0% |
| District Mail | Wkly, Th | 6,387 | -2.1% | -4.6% |
| Vaalweekblad | Wkly, Th | 5,722 | 4.0% | -9.2% |
| Hermanus Times | Wkly, Th | 5,469 | -4.3% | -11.7% |
| Potchefstroom Herald | Wkly, Fr | 5,332 | 5.9% | -0.5% |
| Zululand Observer Monday | Wkly, Mon | 4,809 | -1.3% | -7.4% |
| Representative | Wkly, Fr | 4,428 | -3.7% | -16.8% |
| Newcastle and District Advertiser | Wkly, Fr | 4,360 | -3.5% | -8.9% |
| Brits Pos | Wkly, Th | 4,133 | 7.4% | -5.9% |
| Capricorn Voice | Wkly, Wed | 4,075 | -2.1% | -21.9% |
| Eikestadnuus | Wkly, Th | 3,953 | -6.9% | -8.3% |
| Stellalander | Wkly, Wed | 3,900 | -10.6% | -8.8% |
| South Cape Forum/Suid Kaap Forum | Wkly, Th | 3,535 | 1.2% | -9.6% |
| Die Noordwester | Wkly, Fr | 3,510 | -3.0% | -4.1% |
| Northern Review Weekend | Wkly, Fr | 3,478 | -1.1% | -19.1% |
| Polokwane Observer | Wkly, Th | 2,929 | -16.6% | -44.1% |
| Knysna Plett Herald | Wkly, Th | 2,452 | -3.0% | -13.6% |
| Bosvelder Review | Wkly, Fr | 2,308 | 6.7% | -15.7% |
| Ladysmith Gazette | Wkly, Fr | 2,217 | -7.5% | -1.9% |
| Northern Natal Courier | Wkly, Fr | 2,171 | -5.7% | -6.1% |
| Tembisan | Wkly, Th | 2,046 | -3.1% | -7.6% |
| Vryheid Herald | Wkly, Fr | 1,997 | 3.5% | 2.5% |
| Carletonville Herald | Wkly, Fr | 1,947 | -2.7% | -23.2% |
| Talk of the Town | Wkly, Fr | 1,914 | -10.6% | -7.4% |
| Md South Coast Mail | Wkly, Fr | 1,771 | -4.0% | -16.6% |
| Daller, Die | Wkly, Fr | 1,729 | -1.0% | -1.1% |
| Oudtshoorn Courant | Wkly, Fr | 1,617 | 5.3% | -14.4% |
| Graaff Reinet Advertiser | Wkly, Th | 1,597 | 1.1% | -16.4% |
| Streeknuus | Wkly, Fr | 1,445 | -3.9% | -14.5% |
| Estcourt and Midlands News | Wkly, Fr | 1,317 | 0.5% | -15.1% |
| Streeknuus Delmas | Wkly, Fr | 791 | -5.3% | -11.7% |
| The Courier | Wkly, Fr | 733 | -22.4% | -24.1% |
| Middelburg Observer, Tues | Wkly, Tue | Discontinued | | |

Free newspapers

The category experienced a small decline for both the previous quarter (-1.4%) and the prior year (-3.0%).

Despite this, some publications showed good increases. *City Vision* (Lwandle/Nomzamo) increased by 57.1% on the prior quarter and 19.1% on the prior year. *Phoenix Sun* increased by 37% and 36.8% on the prior quarter and the prior year respectively, while *The Village News* increased by over 50% over the prior year.

| Publication name | Period | Frequency | Total circulation | %change quarter | %change year |
|-------------------------------|----------|-----------|-------------------|-----------------|--------------|
| PE Express | Jan -Mar | Wkly, Wed | 119,958 | 0.0% | 0.0% |
| Taxi Times | Jan -Mar | F | 108,540 | -3.9% | -12.0% |
| Sedibeng Ster | Jan -Mar | Wkly, Th | 97,651 | -3.3% | -3.3% |
| Plainsman | Jan -Mar | Wkly, Wed | 89,718 | 0.0% | 0.1% |
| People s Post Mitchells Plain | Jan -Mar | Wkly, Tue | 83,340 | 0.0% | 0.0% |
| Vukani | Jan -Mar | Wkly, Wed | 81,100 | 0.0% | 0.0% |
| Rekord East/Oos | Jan -Mar | Wkly, Tue | 78,780 | 0.0% | 0.2% |
| Tame Times - Weekly | Jan -Mar | Wkly, Tue | 74,063 | -6.3% | -24.5% |

| | | | | | |
|---|----------|-----------|--------|--------|--------|
| Tabletalk | Jan -Mar | Wkly, Wed | 70,323 | 0.0% | 0.3% |
| Phoenix Sun - inc. Comubia, Tongaat & Verulam | Jan -Mar | Wkly, Wed | 64,860 | 37.0% | 36.8% |
| Rekord Centurion | Jan -Mar | Wkly, Wed | 60,100 | 0.0% | 0.1% |
| Mhatha Express | Jan -Mar | Wkly, Wed | 59,985 | 0.0% | 0.0% |
| The Rising Sun. | Jan -Mar | Wkly, Wed | 59,960 | 0.0% | 0.0% |
| Randburg Sun | Jan -Mar | Wkly, Th | 59,724 | 0.2% | -0.4% |
| Maritzburg Echo | Jan -Mar | Wkly, Th | 59,444 | 0.0% | |
| Phoenix Tabloid | Jan -Mar | Wkly, Tue | 55,980 | 0.0% | 0.0% |
| Athlone News | Jan -Mar | Wkly, Wed | 55,937 | 0.0% | 0.0% |
| Kempton Express | Jan -Mar | Wkly, Th | 54,891 | -0.3% | -0.3% |
| Highway Mail | Jan -Mar | Wkly, Fr | 54,582 | 0.0% | 0.0% |
| Kathorus Mail | Jan -Mar | F | 54,123 | -0.3% | |
| Chatsworth Tabloid | Jan -Mar | Wkly, Wed | 52,480 | 0.0% | 5.0% |
| Roodepoort Record | Jan -Mar | Wkly, Th | 51,014 | 0.1% | -0.4% |
| Chatsworth Rising Sun | Jan -Mar | Wkly, Tue | 50,758 | 0.0% | -0.8% |
| City Vision (Khayalitsha) | Jan -Mar | Wkly, Th | 50,453 | 0.0% | 0.0% |
| Southern Mail | Jan -Mar | Wkly, Wed | 50,360 | 0.0% | 0.0% |
| The Springfield Weekly Gazette | Jan -Mar | Wkly, Th | 49,980 | 0.0% | 0.0% |
| Bloemfontein Courant (formerly Krant) | Jan -Mar | Wkly, Wed | 49,889 | 0.0% | 19.1% |
| City Vision (Langa/Gugulethu) | Jan -Mar | Wkly, Th | 49,634 | 0.0% | 0.0% |
| Sandton Chronicle | Jan -Mar | Wkly, Wed | 49,555 | 0.1% | 0.3% |
| Southern Suburbs Tatler | Jan -Mar | Wkly, Wed | 48,660 | 0.0% | 0.0% |
| Bedfordview & Edenvale News | Jan -Mar | Wkly, Wed | 45,689 | 0.2% | -1.0% |
| Overport Rising Sun | Jan -Mar | Wkly, Th | 44,850 | 0.0% | -0.1% |
| Bloemnuus | Jan -Mar | Wkly, Th | 44,838 | 0.0% | 0.0% |
| Northern News - Kraaifontein, Brackenfel, Kuils River | Jan -Mar | Wkly, Wed | 44,195 | -17.2% | -17.2% |
| Boksburg Advertiser | Jan -Mar | Wkly, Tue | 43,460 | 0.0% | 0.0% |
| East London Rising Sun | Jan -Mar | Wkly, Tue | 42,448 | 0.0% | |
| Go & Express | Jan -Mar | Wkly, Th | 42,170 | 0.0% | 0.5% |
| Ster, South | Jan -Mar | Wkly, Tue | 41,475 | | |
| Ethekwini Times | Jan -Mar | Wkly, Fr | 40,980 | 0.0% | 0.0% |
| Umlazi Times | Jan -Mar | Wkly, Th | 40,980 | 0.0% | 0.0% |
| Bonus Review | Jan -Mar | Wkly, Wed | 39,853 | 0.1% | 0.1% |
| Rekord North/Noord | Jan -Mar | Wkly, Th | 39,850 | 0.0% | 0.2% |
| North Coast Courier | Jan -Mar | Wkly, Wed | 39,810 | 1.5% | 0.1% |
| Southern Courier | Jan -Mar | Wkly, Tue | 39,454 | 0.6% | 0.3% |
| Northern News Bellville/Durbanville formerlyTygertalk Bellville/Durbanville | Jan -Mar | Wkly, Wed | 38,840 | 0.0% | 0.0% |
| Benoni City Times | Jan -Mar | Wkly, Tue | 38,764 | 0.0% | -0.1% |
| Express | Jan -Mar | Wkly, Wed | 38,700 | 0.0% | 0.0% |
| Alberton Record | Jan -Mar | Wkly, Wed | 38,359 | 0.2% | 1.1% |
| UGU Eyethu | Jan -Mar | Wkly, Wed | 36,850 | 0.0% | 0.0% |
| Fourways Review | Jan -Mar | Wkly, Wed | 36,813 | 0.2% | 0.0% |
| Maseru Metro | Jan -Mar | Wkly, Th | 35,000 | 18.9% | |
| Tongaat & Verulam Tabloid (former Northern Star) | Jan -Mar | Wkly, Tue | 34,980 | 9.4% | 9.4% |
| Vista | Jan -Mar | Wkly, Th | 34,963 | 0.0% | 0.0% |
| South Coast Fever | Jan -Mar | Wkly, Th | 34,950 | 0.0% | 2.5% |
| Maritzburg Fever (formerly Mrror, The) | Jan -Mar | Wkly, Wed | 34,938 | -0.1% | |
| Msunduzi Eyethu (former Edendale) | Jan -Mar | Wkly, Th | 34,879 | 0.0% | 0.0% |
| Ridge Times | Jan -Mar | Wkly, Fr | 34,605 | -1.0% | -1.0% |
| Rekord Moot | Jan -Mar | Wkly, Th | 33,530 | 0.0% | 0.0% |
| Tygerburger Elsiesrivier | Jan -Mar | Wkly, Wed | 33,085 | 0.0% | 0.0% |
| Rising Sun Lenasia | Jan -Mar | Wkly, Wed | 32,925 | 0.0% | 0.0% |
| Dobsonville Urban News | Jan -Mar | Wkly, Fr | 32,666 | 0.0% | 0.0% |
| Ster, North | Jan -Mar | Wkly, Tue | 32,579 | | |
| Southern Star | Jan -Mar | F | 31,980 | 0.0% | 0.0% |
| Constantiaberg Bulletin | Jan -Mar | Wkly, Wed | 31,900 | 0.0% | 0.1% |
| People s Post Claremont/Rondebosch | Jan -Mar | Wkly, Tue | 31,834 | 0.0% | 0.0% |
| Helderberg Gazette. | Jan -Mar | Wkly, Tue | 31,450 | 0.0% | 0.8% |
| Tygerburger Table View | Jan -Mar | Wkly, Wed | 31,445 | 0.0% | 0.0% |

| | | | | | |
|---|----------|-----------|--------|-------|-------|
| False Bay Echo | Jan -Mar | Wkly, Wed | 31,440 | 0.0% | 0.0% |
| Atlantic Sun | Jan -Mar | Wkly, Wed | 31,350 | 0.0% | 0.0% |
| Bolander | Jan -Mar | Wkly, Wed | 31,000 | 0.0% | 0.0% |
| People s Post False Bay | Jan -Mar | Wkly, Tue | 30,972 | 0.0% | 0.0% |
| Makhulu News. | Jan -Mar | Wkly, Fr | 30,826 | 0.0% | 0.0% |
| Northcliff & Melville Times | Jan -Mar | Wkly, Tue | 30,396 | 0.0% | -0.9% |
| People s Post Athlone | Jan -Mar | Wkly, Tue | 30,252 | 0.0% | 0.0% |
| Krugersdorp News | Jan -Mar | Wkly, Wed | 30,172 | 0.1% | 0.1% |
| Diepkloof Urban News | Jan -Mar | Wkly, Fr | 30,166 | 0.0% | 0.0% |
| Eldorado Urban News | Jan -Mar | Wkly, Fr | 30,166 | 0.0% | 0.0% |
| Orlando Urban News | Jan -Mar | Wkly, Fr | 30,166 | 0.0% | 0.0% |
| Zola Urban News | Jan -Mar | Wkly, Fr | 30,166 | 0.0% | 0.0% |
| Germiston City News | Jan -Mar | Wkly, Tue | 30,137 | -0.3% | -0.3% |
| Eyethu Bay Watch (Formerly Baywatch) | Jan -Mar | Wkly, Wed | 30,069 | 0.0% | 0.0% |
| People s Post Constantia/Wynberg | Jan -Mar | Wkly, Tue | 30,069 | 0.0% | 0.0% |
| Dolphin Coast Mail | Jan -Mar | Wkly, Wed | 29,948 | 4.4% | 4.0% |
| East Coast Mail | Jan -Mar | Wkly, Wed | 29,943 | 4.4% | 4.0% |
| Intshonalanga Eyethu | Jan -Mar | Wkly, Fr | 29,940 | 0.0% | 0.2% |
| Umlazi Eyethu | Jan -Mar | Wkly, Fr | 29,940 | 0.0% | -0.1% |
| Coastal Weekly | Jan -Mar | Wkly, Th | 29,930 | 0.0% | 0.0% |
| UD Express | Jan -Mar | Wkly, Wed | 29,927 | 0.0% | 0.0% |
| Issue Mangaung | Jan -Mar | Wkly, Wed | 29,900 | 0.0% | 0.0% |
| Stanger Weekly | Jan -Mar | Wkly, Wed | 29,900 | 11.9% | 0.0% |
| Maritzburg Sun | Jan -Mar | Wkly, Wed | 29,879 | 0.0% | 0.0% |
| Public Eye | Jan -Mar | Wkly, Th | 29,859 | 0.0% | 0.0% |
| Boland Gazette | Jan -Mar | Wkly, Tue | 29,850 | 0.0% | 0.0% |
| Rekord Mamelodi | Jan -Mar | Wkly, Fr | 29,800 | 0.0% | 0.0% |
| Northern News Goodwood / Parow formerly Tygertalk Goodwood | Jan -Mar | Wkly, Wed | 29,730 | 0.0% | 0.0% |
| Soweto Express | Jan -Mar | Mtly | 29,500 | 0.0% | 0.0% |
| People s Post City Edition | Jan -Mar | Wkly, Tue | 29,246 | 0.0% | 0.0% |
| Roodepoort Northsider (Formerly Northside Chronicle | Jan -Mar | Wkly, Th | 29,178 | 1.4% | -0.1% |
| Rekord Noweto | Jan -Mar | Wkly, Fr | 28,820 | 0.0% | 0.0% |
| Tygerburger Ravensmead/Belhar | Jan -Mar | Wkly, Wed | 28,696 | 0.0% | 0.0% |
| Mdrand Reporter | Jan -Mar | Wkly, Th | 28,194 | 0.3% | 0.5% |
| Tygerburger Eersterivier/Blue Downs | Jan -Mar | Wkly, Wed | 27,968 | 0.0% | 0.0% |
| Jabavu Urban News. | Jan -Mar | Wkly, Fr | 27,666 | 0.0% | 0.0% |
| Meadowlands Urban News | Jan -Mar | Wkly, Fr | 27,666 | 0.0% | 0.0% |
| Northglen News | Jan -Mar | Wkly, Fr | 27,589 | 0.0% | 0.0% |
| Berea Mail | Jan -Mar | Wkly, Fr | 27,186 | 0.0% | 0.0% |
| Rosebank Killamey Gazette | Jan -Mar | Wkly, Tue | 26,284 | -1.0% | -1.0% |
| Springs Advertiser | Jan -Mar | Wkly, Wed | 26,068 | 0.1% | 0.2% |
| Chiawelo Urban News | Jan -Mar | Wkly, Fr | 25,166 | 10.0% | 0.0% |
| Pimville Urban News | Jan -Mar | Wkly, Fr | 25,166 | 0.0% | 0.0% |
| Protea Urban News | Jan -Mar | Wkly, Fr | 25,166 | 0.0% | 0.0% |
| Xpress Times | Jan -Mar | Wkly, Wed | 24,942 | 1.7% | 0.0% |
| Kalahari Buletin (Formerly Kuruman Bulletin) | Jan -Mar | Wkly, Th | 24,927 | 0.0% | 0.0% |
| North Western Bonus | Jan -Mar | F | 24,624 | 0.4% | -0.1% |
| North Eastern Tribune | Jan -Mar | Wkly, Tue | 24,209 | -0.2% | -0.3% |
| City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg | Jan -Mar | Wkly, Th | 23,492 | 57.1% | 57.1% |
| People s Post Retreat | Jan -Mar | Wkly, Tue | 23,423 | 0.0% | 0.0% |
| Merebank Rising Sun | Jan -Mar | Wkly, Tue | 22,350 | 0.0% | -0.2% |
| Noordkaap | Jan -Mar | Wkly, Wed | 21,926 | 1.0% | 0.3% |
| Issue, Eastern Free State | Jan -Mar | Wkly, Th | 21,900 | 0.0% | 0.1% |
| NewsHorn Mpumalanga | Jan -Mar | F | 21,843 | 0.5% | 18.2% |
| People s Post Grassy Park | Jan -Mar | Wkly, Tue | 21,838 | 0.0% | 0.0% |
| People s Post Landsdowne | Jan -Mar | Wkly, Tue | 21,130 | 0.0% | 0.0% |
| Comaro Chronicle | Jan -Mar | Wkly, Wed | 20,840 | -0.1% | 0.1% |
| Tygerburger Durbanville | Jan -Mar | Wkly, Wed | 20,720 | 0.0% | 0.0% |
| South Coast Sun | Jan -Mar | Wkly, Fr | 20,152 | 0.0% | 0.1% |

| | | | | | |
|--|----------|-----------|--------|--------|--------|
| Rekord West News/Wes Nuus | Jan -Mar | Wkly, Fr | 20,040 | 0.0% | 0.1% |
| Mid South Coast Rising Sun | Jan -Mar | Wkly, Tue | 20,025 | 0.0% | -0.2% |
| Isolomzi Express | Jan -Mar | Wkly, Wed | 19,985 | 0.0% | 0.6% |
| Kouga Express | Jan -Mar | Wkly, Th | 19,981 | 0.0% | 0.0% |
| Queenstown Express | Jan -Mar | Wkly, Th | 19,955 | 0.0% | 0.1% |
| Randfontein / Westonaria Herald. | Jan -Mar | Wkly, Tue | 19,950 | 0.0% | 0.4% |
| Hillcrest Fever (formerly Forest Express) | Jan -Mar | Wkly, Tue | 19,947 | 0.0% | 0.0% |
| Umgungundlovu Eyethu (former Umngeni) | Jan -Mar | Wkly, Fr | 19,859 | 0.0% | 0.0% |
| South Coast Herald Bonus | Jan -Mar | Wkly, Wed | 19,850 | 0.0% | -49.6% |
| Upper Highway Mail (Incorporating The Hilltop) | Jan -Mar | Mtly | 19,645 | 0.0% | 0.0% |
| Echo, The | Jan -Mar | Wkly, Fr | 19,505 | -2.2% | -2.2% |
| Alex News | Jan -Mar | Wkly, Th | 19,456 | -0.9% | -1.1% |
| Tygerburger Kuilsrivier | Jan -Mar | Wkly, Wed | 19,288 | 0.0% | 0.0% |
| Tygerburger Brackenfell | Jan -Mar | Wkly, Wed | 19,253 | 0.0% | 0.0% |
| Tygerburger Bellville | Jan -Mar | Wkly, Wed | 19,042 | 0.0% | 0.0% |
| Swartland Gazette (formerly Swartland Monitor). | Jan -Mar | Wkly, Tue | 18,950 | 0.0% | 0.0% |
| Brakpan Herald | Jan -Mar | Wkly, Tue | 18,856 | -0.7% | -0.9% |
| Tygerburger Milnerton | Jan -Mar | Wkly, Wed | 18,688 | 0.0% | 0.0% |
| Tygerburger Kraaifontein | Jan -Mar | Wkly, Wed | 18,637 | 0.0% | 0.0% |
| TygerBurger De Grendel | Jan -Mar | Wkly, Wed | 18,522 | 0.0% | 0.0% |
| Rekord Central/Sentraal | Jan -Mar | Wkly, Fr | 18,480 | 0.0% | 0.0% |
| Mdweek Rekord | Jan -Mar | Wkly, Th | 18,430 | 0.0% | 0.4% |
| Southlands Sun | Jan -Mar | Wkly, Fr | 17,937 | 0.0% | 0.0% |
| Highveld, The | Jan -Mar | Wkly, Fr | 17,852 | 0.0% | -0.7% |
| Steelburger | Jan -Mar | Wkly, Fr | 17,700 | 2.3% | 2.3% |
| Johannesburg Eastern Express | Jan -Mar | Wkly, Tue | 17,428 | -0.5% | 0.0% |
| TygerBurger Tyger Valley | Jan -Mar | Wkly, Wed | 17,399 | 0.0% | 0.0% |
| Mdweek Herald (formerly Noordwes Gazette) | Jan -Mar | Wkly, Tue | 16,995 | 0.0% | 0.0% |
| Herrie, Die | Jan -Mar | Wkly, Th | 16,955 | 0.0% | 0.0% |
| People s Post Woodstock | Jan -Mar | Wkly, Tue | 16,391 | 0.0% | 0.0% |
| West Side Urban News | Jan -Mar | Wkly, Fr | 16,166 | 0.0% | 0.0% |
| Laudium Sun | Jan -Mar | Wkly, Fr | 16,000 | 0.0% | 0.0% |
| Cosmo City Chronicle | Jan -Mar | F | 15,950 | 0.0% | 0.0% |
| Northern Eyethu | Jan -Mar | Mtly | 15,862 | 0.0% | 0.0% |
| Full Sus | Jul -Dec | AltM | 15,716 | 0.0% | 0.0% |
| Capetowner | Jan -Mar | Wkly, Wed | 15,000 | 0.0% | 0.0% |
| Mdkaroo Express | Jan -Mar | Wkly, Th | 14,950 | 0.0% | 32.7% |
| Theewaterkloof Gazette (Formerly Kontreinuus Gaz.) | Jan -Mar | Wkly, Tue | 14,950 | 0.0% | 2.3% |
| Weskus Nuus | Jan -Mar | F | 14,950 | 0.0% | 0.0% |
| Amanzimtoti Fever (formerly Uppercoast Fever) | Jan -Mar | Wkly, Wed | 14,866 | 0.0% | 0.1% |
| Northern Business Review | Jul -Jun | Q | 14,800 | 0.0% | |
| East Griqualand Fever | Jan -Mar | Wkly, Th | 14,690 | 0.0% | 0.0% |
| Lentswe | Jan -Mar | Wkly, Th | 14,525 | 0.0% | -0.8% |
| Tygerburger Parow | Jan -Mar | Wkly, Wed | 14,322 | 0.0% | 0.0% |
| Tygerburger Goodwood | Jan -Mar | Wkly, Wed | 14,054 | 0.0% | 0.0% |
| Nelspruit Post | Jan -Mar | Wkly, Th | 13,315 | -15.8% | -15.8% |
| Queensburgh News | Jan -Mar | F | 13,104 | 0.0% | 0.1% |
| Tribune | Jan -Mar | Wkly, Tue | 11,950 | 0.0% | 0.0% |
| Vrystaat Nuus/News | Jan -Mar | Wkly, Wed | 11,948 | 0.0% | -0.6% |
| Village Talk | Jan -Mar | Wkly, Wed | 11,869 | 0.0% | 9.2% |
| Zululand Eyethu (formerly Eshowe Watch) | Jan -Mar | Mtly | 11,854 | 0.0% | 0.0% |
| Breederivier Gazette. | Jan -Mar | Wkly, Wed | 11,550 | 0.0% | 0.9% |
| SA Jewish Report | Jan -Mar | Wkly, Fr | 11,477 | 0.1% | 0.0% |
| The Village NEWS | Jan -Mar | Wkly, Tue | 10,486 | 2.0% | 50.1% |
| Uthukela Eyethu | Jan -Mar | Wkly, Th | 10,000 | -14.3% | -33.3% |
| Highlands Panorama News | Jan -Mar | Wkly, Th | 9,968 | 0.0% | 0.0% |
| CXpress | Jan -Mar | Wkly, Wed | 9,900 | 0.0% | 0.0% |
| White River Post | Jan -Mar | F | 9,825 | 0.0% | 0.0% |
| Standerton Advertiser. | Jan -Mar | Wkly, Fr | 9,713 | 0.1% | -35.2% |

| | | | | | |
|------------------------------|----------|-----------|----------------|--------|--------|
| Greytown Gazette | Jan -Mar | Wkly, Mon | 9,399 | -4.8% | 0.4% |
| Kroonnuus | Jan -Mar | Wkly, Tue | 8,940 | 0.0% | 0.0% |
| Corridor Gazette | Jan -Mar | Wkly, Th | 8,800 | 0.0% | 0.0% |
| City Buzz | Jan -Mar | Mtly | 8,573 | -5.6% | -10.8% |
| Die Ghaap - Kimberly Gazette | Jan -Mar | F | 7,990 | -0.1% | 0.0% |
| Parys Gazette | Jan -Mar | Wkly, Fr | 7,493 | 0.0% | 0.0% |
| Sentinel News | Jan -Mar | Wkly, Wed | 7,145 | 0.0% | 0.0% |
| Mossel Bay Home Ads News | Jan -Mar | Wkly, Tue | 6,895 | -9.8% | -12.7% |
| Idinga | Jan -Mar | Wkly, Fr | 6,855 | -24.7% | -30.4% |
| Hazyview Herald | Jan -Mar | F | 6,575 | 97.7% | 97.7% |
| Inner City Gazette | Jan -Mar | Wkly, Th | 4,965 | 0.0% | 0.0% |
| The Weekly Free State | Jan -Mar | Wkly, Th | 4,950 | 0.0% | -47.9% |
| Free State Sun | Jan -Mar | Wkly, Th | 4,750 | 0.0% | 0.0% |
| Maluti News | Jan -Mar | Wkly, Fr | 2,475 | 0.0% | 0.0% |
| Public Eye Free State | Jan -Mar | Wkly, Fr | Resigned | | |
| Mdvaal Ster | Jan -Mar | Wkly, Tue | Rebranded | | |
| Sasolburg Ster | Jan -Mar | Wkly, Tue | Rebranded | | |
| Tongaat & Verulam Sun | Jan -Mar | Wkly, Th | Rebranded | | |
| Vanderbijlpark Ster | Jan -Mar | Wkly, Tue | Rebranded | | |
| Vereeniging Ster | Jan -Mar | Wkly, Tue | Rebranded | | |
| Game Reporter | Jan -Mar | Mtly | Only 1 issue | | |
| The Insight | Jan -Mar | Mtly | Only 1 issue | | |
| AWSUM Newspaper | Jan -Mar | Mtly | No submission | | |
| My Line | Jan -Mar | Wkly, Th | No issue | | |
| Barberton Times | Jan -Mar | Wkly, Wed | Discontinued | | |
| Bloemfontein Courant Voice | Jan -Mar | Wkly, Wed | Discontinued | | |
| Express Northern Cape | Jan -Mar | Wkly, Wed | Discontinued | | |
| King Williams Town Express | Jan -Mar | Wkly, Wed | Discontinued | | |
| Msunduzi News | Jan -Mar | Mtly | Discontinued | | |
| Newcastle Sun | Jan -Mar | Wkly, Fr | Discontinued | | |
| Pinetown Fever | Jan -Mar | F | Discontinued | | |
| Times of Ladysmith | Jan -Mar | Wkly, Fr | Discontinued | | |
| Tshwane Gazette | Jan -Mar | Wkly, Th | Discontinued | | |
| Uvo Lwethu Express | Jan -Mar | Wkly, Wed | Discontinued | | |
| Amajuba Eyethu | Jan -Mar | Wkly, Fr | Changed Sector | | |



Newspapers ABC Q4 2018: 2018 ends on a low for newspaper industry

Danette Breitenbach 14 Feb 2019



ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

- Sabre EMEA 2024 Awards: Razor PR, Retroviral top SA agencies - 18 Apr 2024
- McKinsey restructures, 3% of workforce to go - 15 Apr 2024
- SpendTrend 2024: Resilient South Africans adapt to challenging economic conditions - 9 Apr 2024
- Albany Bread Girl joy sours to disappointment for content creator and brands - 5 Apr 2024
- 7 South African PR agencies on Provoke Media 2024 EMEA campaign shortlist - 27 Mar 2024

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>