

flydubai increases frequency to Tanzania with flights to Kilimanjaro

flydubai has announced that it will start flying to Kilimanjaro from 29 October 2017 with six flights a week, three of which are via a stop in Dar es Salaam. In addition, the carrier will increase direct flights to Zanzibar from three to eight flights a week. flydubai began operations to Tanzania in 2014 and has seen a steady growth in passenger numbers.



Image Supplied

The relaunched service to the carrier's third point in Tanzania, along with Dar es Salaam and Zanzibar, will see flydubai's network in Africa expand to 12 destinations.

Commenting on the launch of flights, Ghaith Al Ghaith, chief executive officer of flydubai, said: "With the addition of the service to Kilimanjaro and more direct flights to Zanzibar, flydubai will operate 14 flights a week, marking a 133% increase in capacity to the market compared to the previous year. This is a healthy indication of the rising popularity of Tanzania as a preferred tourist destination and we are happy to be connecting the market to Dubai."

Kilimanjaro International Airport is located between the regions of Kilimanjaro and Arusha in Northern Tanzania. The airport is the major gateway to the Kilimanjaro region, a main international tourism destination that includes Mount Kilimanjaro, Arusha National Park, Ngorongoro Crater and Serengeti National Park. Only a few international carriers operate to Kilimanjaro and flydubai will be the first airline to provide direct air links from the UAE.



Image Supplied: Kilimanjaro

Healthy flows of trade and tourism

“We are committed to opening up underserved markets and flydubai’s service to Kilimanjaro will introduce more options for travel with a Business and Economy Class service, together with added cargo capacity available through our Cargo Division. We expect to see healthy flows of trade and tourism on this route from the GCC and Eastern Europe via our hub in Dubai,” said Sudhir Sreedharan, senior vice president Commercial (GCC, Subcontinent and Africa).

flydubai has seen a 3.5% increase in passengers numbers travelling between the UAE and Africa in 2016 compared to 2015, a positive record for this emerging market.

flydubai has built up a comprehensive network in Africa with flights to Addis Ababa, Alexandria, Asmara, Djibouti, Entebbe, Hargeisa, Juba, Khartoum and Port Sudan, as well as Dar es Salaam, Kilimanjaro and Zanzibar. The 12 points will be served with more than 80 weekly flights for the summer period.

For more, visit: <https://www.bizcommunity.com>