

PAMRO Conference registration

The 4th Pan African Media Research Organisation (PAMRO) Conference, to be held in Zimbabwe in September, is a forum for industry bodies, media researcher providers, media owners, marketers and advertising agencies in different African Countries to exchange knowledge, to learn from one-another's successes and failures, to ensure the highest quality and to harmonize research methodologies towards having having a continental media research database. Registration and information can be found on SAARF's website at www.saarf.co.za under Hotlinks and then Pan African Media Research Organisation.

For more, visit: <https://www.bizcommunity.com>