

Media trip to AHIF event sponsored by APO

APO will award one African journalist transport, accommodation and a daily allowance to attend the 2019 Africa Hotel Investment Forum (AHIF), the premier hotel investment conference in Africa, which will take place in Addis Ababa, Ethiopia, 23-25 September.



The Africa Hotel investment Forum (AHIF) attracts many prominent international hotel owners, investors, financiers, management companies and their advisers. The latest edition of AHIF is predicted to be the biggest event of its kind ever staged in Africa, generating millions of dollars for the local economy, and billions for the continent as a whole.

Among the 600+ attendees will be senior figures from the Marriott, Hilton, AccorHotels and Radisson hotel groups, while speakers include key influencers from the global hospitality investment industry (www.AHIF.com/speakers).

Journalists can apply to win the invitation here: http://bit.ly/AHIFAPO. The deadline for entry is midnight on 23 August 2019. The winner will be announced on 28 August 2019.

Each year APO Group offers journalists the opportunity to attend major events as a part of its commitment to supporting journalism in Africa.