

Two days left to enter African Digital Media Awards 2019

The annual 2019 African Digital Media Awards awards hosted by WAN-IFRA, recognise publishers which have delivered unique and original digital media projects in the last 12 months. From new approaches to digital subscriptions, to impactful native advertising campaigns - projects that inspire.



Image source: Gallo/Getty.

There are just two days left to register for the prestigious awards, and WAN-IFRA is calling for entries from Africa news media, ahead of the awards ceremony in Johannesburg, South Africa, later this year.

Media24 in South Africa were the [big winners in 2018](#), alongside the Nation Media Group, Independent Media, the BBC, the Moroccan News Agency and the Children's Radio Foundation.

Koketso Moeti, founding director, Amandla.mobi, was one of the awards judges: "Digital media offers an important opportunity for media to engage with all audiences in very new ways and in real time. It is exciting to note just how many people are thinking deeply about the quality of their content, new ways of engaging new audiences and bringing people online"

The African Digital Media Awards' winners are automatically entered into the World Digital Media Awards competition. The entry deadline is 12 July 2019. The awards will be announced in Johannesburg, South Africa on 11 September 2019, at the Digital Media Africa conference.

“ Entries for the African Digital Media Awards are open! African journalists can submit their projects and be crowned the most innovative in Africa! Winners are automatically enter the running for the Global Media Awards!@NewspaperWorld

Enter here: <https://t.co/i1rkE6r93B> pic.twitter.com/mJGKBwbTRl— Digital Media Africa (@DigiMediaAfrica) [May 27, 2019](#) ”

Entries for the awards will be considered in the following categories:

- Best News Website or Mobile Service
- Best in Lifestyle, Sports, Entertainment Website or Mobile Services
- Best Use of Online Video (including VR)
- Best Data Visualisation
- Best Reader Revenue Initiative
- Best Branded Content Project
- Best Digital News Start-up
- Best in Social Media Engagement
- Best Digital Marketing Campaign
- Best Innovation to Engage Youth Audiences.

To apply for the awards, please click here: <https://events.wan-ifra.org/events/african-digital-media-awards-2019>. WAN-IFRA, the World Association of News Publishers, is the global organisation of the world's press - a network of 3,000 news publishing companies and technology entrepreneurs, as well as 60-member publisher associations representing 18,000 publications in 120 countries.

For more, visit: <https://www.bizcommunity.com>