

The Fulfilment Summit set to go live this week

The Fulfilment Summit is a one day virtual event set to run on 26 May 2021. The event is part of the Ecom Africa series which has taken place in Cape Town for the last six years. The Ecom Africa series has attracted some of the biggest brands in e-commerce, retail, CX, fulfilment, payments and fintech.



As a digital offshoot of Ecom Africa, The Fulfilment Summit explores leading fulfilment strategies across paths to purchase, pick, pack and delivery operations. The virtual summit will unpack the problems and added pressures that an accelerated digital economy has posed on businesses and their customers while exploring three avenues of particular contention.

The speakers

TFS has, to date, secured some of the leading minds within the fulfilment and delivery space to share their insights, case studies and expertise. The speaker line up includes:

- Dinesh Patel, founder and CEO, OrderIn
- Kieno Kammies, radio personality and CSO, Double Eye
- Hilton Eachus, chief customer officer, DPD Laser
- Anita Erasmus, business manager, uAfrica.com
- Thembani Biyam, chief operating officer, OrderIn
- Marc Emert, sales leader, Africa, SAP Customer Experience
- Phil Marais, head of Africa and Brazil Supply Chain, Cotton On
- Enrico Ferigolli, CEO/founder, Bottles
- Peter Allerstorfer, Ucook
- Marc Emert, sales leader, Africa, SAP Customer Experience
- Kimberley Taylor, founder and CEO, Cowa Bunga
- Claudio Nogueira, head of business development, Pivotal Data
- Cyle Obermeyer, co-owner and founder, Parcelit
- Simon Taylor, founder, MediPro
- Neil van der Merwe, e-commerce entrepreneur, Time Brands Group
- Dirk van der Walt, founder and CSO, We Buy Cars
- Benita Pretorius, supply chain client manager, On The Dot Logistics
- Vutlharhi Valoyi, founder & CEO, Zulzi

Sponsors include uAfrica, SAP, OrderIn, Vectra, On the Dot, DPD Laser, Pivotal, and Parcelit, who will have a strong presence throughout the event. They will be sharing their experiences with the audiences and will be able to interact digitally with them. The digital platform allows them capabilities to connect with potential customers through virtual exhibition booths, virtual networking, contact swops and educational keynotes and panel discussions.

Key topics

The summit will be unpacking key topics within the delivery and fulfilment space, speaking directly to operations, e-commerce and executive teams. Attendees can expect to hear case studies on:

- Omnichannel distribution
- Inventory management
- Warehousing, fulfilment and packaging
- Shipping and delivery
- International expansion
- Customer experience and expectations
- Marketing, e-commerce, operations communications
- Sourcing talent and hiring
- Peak season management
- Future trends



Marek Zmyslowski on plotting a realistic e-commerce growth strategy in Africa

Lauren Hartzenberg 23 May 2021



The event has come together in light of a significantly altered landscape of the fulfilment industry globally due to the impacts of the Covid-19 pandemic. Online retailers and e-commerce stores had to significantly pivot their operations to cater for the restrictions of lockdown, social distancing, and a more active digital customer.

By June 2020, global retail website visits were up to 22bn a month from 16bn visits in January 2020. E-commerce companies compared online sales to that of Black Friday every day for several months. Experts claim that Covid-19 has marked a significant shift in global online sales, with customers more and more likely to choose online purchasing than in-store.

Covid-19 forced a rapid acceleration in business transformation within e-tailers and online brands to keep up with a significant change in customer behavior. These key learnings will be shared by the speaker panel. They will unpack the challenges that were faced, obstacles that were overcome and how operations were transformed to keep up with the new socially-distanced world.

To register to hear these case-studies, to join the speaking panel, or to enquire about sponsorship opportunities at the event, click [here](#).

To speak at the event, contact Terry Southam at terrys@kineticevents.net.

For exhibitor or sponsor opportunities, contact Glanville Valentine at glanville@kineticevents.net.

For more, visit: <https://www.bizcommunity.com>