

Roadshow celebrates 12 years of SA entertainment

Hola... the <u>e.tv</u> experience free roadshow opens in Johannesburg at the Standard Bank Arena on 30 October 2010, goes to Polokwane at the Seshego Stadium on 6 November and ends in Durban at Gateway Mall on 13 November. A branded hola bus will herald the coming of the roadshow in each region.



The road show celebrates 12 years of the station's quality programming, dedicated to celebrating local talent and will feature stars from Rhythm City, Scandal! and Club 808, with a line-up of artists includes, Jamali, Clint Brink, Wright Ngubeni, with DJ Mo Flavour spinning the decks

"The Road show is an extension of our programming philosophy, which continuously tries to find creative ways of telling stories about South Africans for South Africans. We are delighted to have another chance to interact with the viewers of our programme brands. We aim to celebrate loyalty our viewers have given us over the years," says Monde Twala, head of Channel.

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