

AI Media Group to present 'African AI Opportunity' at global conference

The South African-based AI Media Group, organisers of AI Expo Africa, will present 'The African AI Opportunity' at this year's AI Everything Global Conference in Dubai from 10-11 March.



Dr Nick Bradshaw, CEO of the AI Media Group

Said Dr Nick Bradshaw, CEO of the AI Media Group, “The UAE was the first country in the world to elect a dedicated AI minister of state and is one of the foremost countries when it comes to proactively implementing artificial intelligence initiatives across mainstream industries. AI Everything is a dedicated platform that supports AI thought-leadership worldwide and is held under the patronage of the UAE prime minister and hosted by the UAE minister of state for AI.

“Both Africa and the Middle East are perfect trading partners, solutions from these regions cover a wide gambit of industries and use cases such as safer cities to sustainable development goals allied to rapidly growing and vibrant academic communities, prime examples being the Deep Learning Indaba community in Africa and the Mohamed bin Zayed University of Artificial Intelligence.

“UAE companies and investors could do well to look to Africa for new enterprise clients and investment opportunities for the growing number of startups emerging in this region. There is a dearth of seed and early stage

funding in Africa with a burgeoning number of AI startups looking for backers – it’s a good time to be exploring these opportunities and the AI Media Group can help B2B AI vendors and 4IR investors alike tap into them via our vast knowledge of the regional market and local startup scene,” said Bradshaw.

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