

Coke parody of Cell C cinema ad

Anyone seen the Coke parody of the Cell C cinema ad? I laughed myself silly last night at the movies.

But is this a good or a bad parody, bearing in mind what happened with Kulula and Cell C?

Personally, I thought it was very, very clever.

Forum created by **IrcMaidon**

For more, visit: <https://www.bizcommunity.com>